

MAX RIGOT SELLING CO.,  
CHICAGO

✓ NO. 1A2584

ORDER NO. 61168

DATE 6-9-1932

12 M 500

AMERICAN ART

MAKEOVER- ~~CHICAGO~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AEROPLANE VIEW OF  
NEAR NORTH SIDE, CHICAGO, MERCHANDISE  
MART IN FOREGROUND.

PRIVATE NO. UPPER LEFT CORNER-  
217

COLOR DESCRIPTION

USE PHOTO NO. 1A2684, LIGHTEN COLORS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. YES-NEW

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT- 217

PUT IN STAMP SPACE- PLACE STAMP

~~HERE~~ HERE

*Photo in D 2769*  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

JUN 9 1932

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO

NO. IA2684

ORDER No. 56280

DATE 9-25-1931

12 $\frac{1}{2}$  M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT No

19

TITLE (IN FULL)

AIRPLANE VIEW OF NEAR NORTH

IMPRINT

SAME AS ABOVE

SIDE, CHICAGO, MERCHANDISE MART IN FOREGROUND.

R.M.

PRIVATE NO. UPPER LEFT CORNER: 217

PRIVATE NO. BEFORE IMPRINT: 217

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

345

SEP 29 1931  
SEP 28 1931

ADV

DEADLINE



2

A7

MAX RIGOT SELLING CO.,  
CHICAGO

NO. 1A2684

ORDER NO. 61833

DATE 8-5-1932

12 M 500

AMERICAN ART

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. YES

TITLE (IN FULL) AEROPLANE VIEW OF  
NEAR NORTH SIDE, CHICAGO, MERCHANDISE  
MART IN FOREGROUND

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-  
217

PRIVATE NO. ~~BEFORE TITLE~~ 217  
*upper left corner*

COLOR DESCRIPTION

USE NEW PHOTO.

*No green or red roofs.*  
*PUT CLOUDS IN SKY*

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

AUG 10 1932

COMPLETED

DEADLINE

45

CV-8-9



2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWIT ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO

NO. IA2685  
ORDER NO. 56280

DATE 9-25-1931	
12 1/2 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 19
TITLE (IN FULL) AIRPLANE VIEW, UNIVERSITY	IMPRINT SAME AS ABOVE
OF CHICAGO, CHICAGO, ILL.	R.M.
IN PLATE: (C) FAIRCHILD AERIAL SURVEYS, INC.	PRIVATE NO. BEFORE IMPRINT: 272
PRIVATE NO. UPPER LEFT CORNER: 272	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	

Photo in 3A4819

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

SEP 28 1931

ADV

DEADLINE



MAX RIGOT SELLING CO.,  
CHICAGO

NO. 1A2686

ORDER NO. 61833

DATE 8-5-1932

12M500

AMERICAN ART

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. YES

TITLE (IN FULL) AEROPLANE VIEW, FORT  
DEARBORN, CHICAGO WORLD'S FAIR

IMPRINT SAME AS ABOVE

IN PLATE - (C) FAIRCHILD AERIAL SURVEYS, INC.

PRIVATE NO. BEFORE IMPRINT -  
WF-15

PRIVATE NO. UPPER LEFT CORNER -

WF-15

COLOR DESCRIPTION

USE PHOTO NO. 1A2686, MAKE FORT LARGER AND MORE PROMINENT.  
FIX UP LANDSCAPE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

AUG 10 1932

DEADLINE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO

NO. IA2687

ORDER No. 56280

DATE 9-25-1931

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 19

TITLE (IN FULL) ADMINISTRATION BUILDING SEEN

IMPRINT SAME AS ABOVE

FROM LAKE MICHIGAN, CHICAGO WORLD'S FAIR

R.M.

PRIVATE NO. UPPER LEFT CORNER: WF14

PRIVATE NO. BEFORE IMPRINT: WF14

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SGN HERE

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO

NO. IA2688

ORDER NO. 56284

DATE 9-26-1931

121M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 19

TITLE (IN FULL) ELECTRICAL GROUP, CHICAGO WORLD'S FAIR

PRINT SAME AS ABOVE

R.M.

PRIVATE NO. UPPER LEFT CORNER: WF10

PRIVATE NO. BEFORE IMPRINT: WF10

COLOR DESCRIPTION

SEE

REMARKS

SEE BACK OF PHOTO. SHOW BOATS IN WATER AS ON IA2051, BUT

BUILDINGS

MAKE LAKE CALMER.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 1 1931

ADV



A18

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO

NO. 1A2689

ORDER NO. 56284

DATE 9-26-1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TOWER OF WATER, CHICAGO  
WORLD'S FAIR.  
PRIVATE NO. UPPER LEFT CORNER: WF16

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19  
IMPRINT SAME AS ABOVE  
R.M.  
PRIVATE NO. BEFORE IMPRINT: WF16

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY  
*Photo D-222x*

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 3 1931



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO

NO. 1A2690

ORDER NO. 56284

DATE 9-26-1931

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 19

TITLE (IN FULL) COURT OF STATES BUILDINGS,  
CHICAGO WORLD'S FAIR

IMPRINT SAME AS ABOVE

R.M.

PRIVATE NO. UPPER LEFT CORNER: WF12

PRIVATE NO. BEFORE IMPRINT: WF12

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*Photo to Teising  
9/15/31*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

*Oct 2 1931  
945*



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RETURN OF YOUR ATTACHED PHOTOGRAPH. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RETURN OF YOUR ATTACHED PHOTOGRAPH. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

18

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO

NO. IA2691

ORDER NO. 56284

DATE 9-26-1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TRAVEL AND TRANSPORTATION  
BUILDING, CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER: WF7

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

Photo in 4A-H-336

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

IMPRINT SAME, AS ABOVE

R.M.

PRIVATE NO. BEFORE IMPRINT: WF7

REMARKS

PUT CLOUDS IN SKY

Photo in D-73-78

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 1 1931  
745

ADV



5 1/2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
DATE  
PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO  
DATE 9-26-1931  
124 M  
AMERICAN ART  
PLACE OF TITLE  
TITLE (IN FULL)  
WORLD'S FAIR  
PRIVATE NO. UPPER LEFT CORNER: WF13  
COLOR DESCRIPTION  
BUILDINGS  
ROOF  
TRIMMINGS  
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER  
LV  
COMPLETED  
SIGN HERE  
ADV

5

NO. 1A2692

ORDER No. 56284

DATE 9-26-1931

124 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) GENERAL EXHIBIT GROUP, CHICAGO

WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER: WF13

COLOR DESCRIPTION SEE

BUILDINGS SEE BACK OF PHOTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

OCT 2 1931 945

FRONT No. 19

IMPRINT SAME AS ABOVE

R.M.

PRIVATE NO. BEFORE IMPRINT: WF13

REMARKS



DIAL NO. 1A2693

ORDER NO. 56296

DATE 9-26-1931

CUSTOMER PUBLISHED BY COURIER-JOURNAL  
JOB PRINTING CO., LOUISVILLE, KY.

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 1/2 M FC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE OLD ODD FELLOWS' AND REBEKAHS' HOME,  
EMINENCE, KY.

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

FOLLOW ARRANGEMENT AS ON PROOF ATTACHED.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

HAVE TINT ON BOTTOM OF CARD SAME AS ON CARD 100290.

Large Photo  
**COMPLETED**

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - DVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH DF.  
ON WOOD METAL.

PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY B.S.REYNOLDS CO., 918 D.ST.,NORTHWEST,  
WASHINGTON, D.C.

NO. IA2694

ORDER NO. 56309

DATE 9-28-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) THE GEORGE WASHINGTON MASONIC  
NATIONAL MEMORIAL, ALEXANDRIA, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 22

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

LIGHT GRAY WHITE STONE ALL OVER. LIGHT BLUE LIGHT PIECE ON TOP OF TOWER.  
LIGHT CEMENT STEPS. REMOVE LUMBER & PROPS ON STEPS ON LEFT.  
REMOVE WIRE CABLES & TAKE OUT SHED ON LEFT SIDE OF TOWER.  
REMOVE LARGE SIGN ON STEPS & FIGURES OF MEN ON STEPS.

REMARKS

SUBMIT RETOUCED PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 16 1931

745



45

6

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
AFIXED AT ONCE. IF NOT RETURNED  
WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY B.S.REYNOLDS CO., 918 D.ST.,NORTHWEST,  
WASHINGTON, D.C.

NO. IA2695

ORDER NO. 56309

DATE 9-28-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE GEORGE WASHINGTON MASONIC  
NATIONAL MEMORIAL, ALEXANDRIA, VA.

FRONT NO. 22  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

USE PHOTO NO. ~~2179~~. MAKE NIGHT

SCENE AS ON SKETCH ATTACHED.

BUILDINGS

2179-30

ROOF

TRIMMINGS

SUBMIT RETOUCED PHOTO TO CUSTOMER.

the  
user photo a21A2694

PHOTO PROPERTY OF C.T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 16 1931



DIAL NO. 1A2696

CUSTOMER

CHARLES E. SHRINER,  
MONROE, WIS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56302

DATE 9-28-1931

OCT 1 1931  
3:00

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 1/2 M

FC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DRIVEWAY, CHAS. E. SHRINER SUNNYCROFT STOCK  
FARM, MONROE, WIS.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS AS MARKED ON PHOTO ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Extra Strip Double Reverse Reverse Ben  
Negatives Negatives To Size Print Position Color Day

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Extra Strip Double Reverse Reverse Ben  
Negatives Negatives To Size Print Position Color Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2697

ORDER NO. 56301

DATE 9-28-1931

CUSTOMER PUBLISHED BY OTTO MOORE & SON, DATE ENTERED  
TEXARKANA, ARK,

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XX~~ CAMP 67, TEXARKANA, U.S.A.

(All of this on address side)

FRONT NO. 1 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

MAKE SMOOTH CONCRETE IN FRONT OF CABINS. TAKE OUT  
DEAD TREE IN LEFT COREGROUND.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COTTAGES WHITE WITH GREEN TRIM & GREEN ROOF.

"CAMP 67" RED, BALANCE OF WORDING BLACK.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3/16 X 5 3/16  
SIZE WIDE HIGH. SAME SIZE  
SCREEN 85 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3000 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. IA2698

ORDER NO. 56313

DATE 9-30-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WOODLAWN, HOME OF NELLIS CUSTIS,  
NEAR ALEXANDRIA, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK, SLATE ROOF. WHITE CORNICE, WINDOW FRAMES &  
DOORS. DARK GREEN SHUTTERS, GRAY VASE IN CENTER. DARK GREEN  
HEDGE. GRAY DRIVE.

ROOF

TRIMMINGS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

OCT 2 1931  
945

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. IA2699

ORDER NO. 56315

DATE 9-30-1931

25 M LARGE FOLDER VIEW  
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO NONE

TITLE (IN FULL) ALEXANDER ACADEMY, FREE

IMPRINT NONE

ENDOWED SCHOOL BY GEORGE ~~XXX~~ WASHINGTON.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK, CREAM CORNICE & TRIM. DARK RED ROOF, BROWN STAIRWAY.  
GREEN DOORS. PUT FLAG ON POLE. GREEN HEDGE ALONG FRONT.  
BLDG. ON RIGHT DARK RED. BLDG. ON REAR LEFT GRAY.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 2 1931  
45



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. IA2700

ORDER No. 56315

DATE 9-30-1931

25 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. NONE

TITLE (IN FULL) SMOOT HOME, WHERE LAFAYETTE  
WAS ENTERTAINED.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

DARK RED BRICK, WHITE TRIM, SLATE ROOF. GREEN SHUTTERS, GRAY STEPS.

BUILDINGS BLDG. ON LEFT DARK RED. BLDG. ON RIGHT GRAY.

ROOF

REMOVE POLES, WIRES & LIGHT.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 5 1931



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 1A2701

ORDER NO. 56315

DATE 9-30-1931

25

M

LARGE FOLDER VIEW

AMERICAN ART

PLACE OF TITLE

LOWER CENTER BORDER

TITLE (IN FULL)

THE GEORGE WASHINGTON MASONIC  
NATIONAL MEMORIAL

FRONT NO.

NONE

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS LIGHT GRAY STONE ALL OVER. BLUE LIGHT POST ON TOP OF STEEPLE. BROWN  
LATTICE IN OPENINGS IN TOWER. GREEN TERRACED LAWN. MAKE STAIRWAYS  
ON LAWN GRAY INSTEAD OF DARK.

ROOF

LIGHT GRAY STEPS & WALL IN FRONT OF BLDG. RED FLOWER BEDS IN FOREGROUND.

TRIMMINGS

REMOVE POLES & WIRES. REMOVE SHED IN LEFT OF TOWER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 5 1931



76

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. IA2702

ORDER NO. 56315

DATE 9-30-1931

25 M

LARGE FOLDER VIEW  
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. NONE

TITLE (IN FULL) KING STREET LOOKING WEST,  
ALEXANDRIA, VA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

ON RIGHT: 1ST DARK BRICK, 2 WHITE STONE, GREEN ROOF. 3 BUFF, 4 BROWN. 5 RED,  
BUILDINGS 5 GRAY, 7 BUFF, OTHERS RED & GRAY. ON LEFT: 1-2-3-4 DARK RED, GRAY TRIM.  
5-6-7 BUFF, OTHERS RED & GRAY. DARK BLUE SIGNS, WHITE LETTERS.  
ROOF DRAB IN CLEAR LIGHT STONE GEORGE WASHINGTON MEMORIAL IN REAR CENTER OF  
TRIMMINGS STREET. THIS IS IMPORTANT TO SHOW CLEAR. REMOVE WIRES & CABLE ON LEFT.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

745  
OCT 5 1931

APV

2 1/2



6

74 1/2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

~~XXXXXXXX~~ LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 1A2703

ORDER No 56315

DATE 9-30-1931

25 M

LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER

FRONT No. NONE

TITLE (IN FULL)

FIRE APPARATUS PRESENTED BY  
GEORGE WASHINGTON, 1774.

IMPRINT

NONE

*John D. 924599*

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLEG. DARK RED BRICK, WHITE TRIM. 1774 OVER DOOR DARK GREEN LETTERS.  
APPARATUS DARK RED, BRASS TRIM. GILT OR BRASS CENTER PUMP. YOKES OR  
ENDS OF ARMS OAK COLOR. DARK RED WHEELS. BRASS HUB CAPS.

ROOF

DO GOOD COLOR WORK ON THIS PRECIOUS RELIC.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

7 1/2  
OCT 5 1931

ADV



2

WE ACKNOWLEDGE WITH THANKS AND ACCORDING TO THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 1A2704

ORDER NO. 56315

DATE 9-30-1931

25 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) BOYHOOD HOME OF ROBERT E. LEE,  
ALEXANDRIA

FRONT NO. NONE  
IMPRINT NONE

*Photo MOBH 601*

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	DARK RED BRICK, WHITE PORCH & WINDOW SILLS.	
ROOF	GREEN SASH, GRAY STEPS. DARK SHINGLE ROOF. WHITE DOORS & CORNICE.	
TRIMMINGS	WHITE FENCE. BLDG. ON LEFT GRAY. REMOVE DEAD LIMBS ON TREES.	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

745  
OCT 5 1931

ADV

*[Handwritten signature]*



DIAL NO. **IA2705** CUSTOMER **BEACON CHAMBERS, BOSTON, MASS.** DATE ENTERED **745** DEPT. **RETOUCHING** DATE COMPLETED  
ORDER NO. **56322** **OCT 20 1931** ENGRAVING  
DATE **9-29-1931** PHOTO LITHO  
COMPOSING  
LITHO ART

2 M PC SIZE **3 1/2 X 5 1/2**

STYLE **BLUESKY**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright In Plate Yes No  
Title in full **TOP: BEACON CHAMBERS**  
**BOT: COR. MYRTLE AND JOY STS., BOSTON, MASS.**

(All of this on address side)  
FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS **3** FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. ✓ — ADV.



DIAL NO. **IA2706**

ORDER NO. **56320**

DATE **9-29-1931**

CUSTOMER **PUBLISHED BY ADVERTISERS** DATE ENTERED  
**PUBLISHING COMPANY, ANN ARBOR, MICHIGAN**

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M PC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**A MERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOME OF THE FLOWER SHOPPE, M.M. SCOTT, PROPRIETOR,  
LANSING, MICH.**

(All of this on address side)

FRONT NO. **5** R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer **SAME AS ABOVE** C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**SIDEWALK**

SHOW TREES ON ~~XXXXXXXXXX~~ ON ~~XXX~~ LEFT, BUT CUT OFF  
THE BENCHES & AUTO. IF NECESSARY, THE TREES IN FRONT  
OF THE BUILDING CAN BE SHOWN.

**CUT AS MARKED**

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

SEE TISSUE ATTACHED TO PHOTO.

**COMPLETED**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 x 5 3/16** WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS **3** FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2707      CUSTOMER E. P. MICHAEL,      DATE ENTERED      DEPT.      DATE COMPLETED  
ORDER NO. 56319      BRAYMER, MO.      OCT 2 1931      RETOUCHING  
DATE 9-29-1931      11/30      ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 1/2 M      PC      SIZE      3 1/2 X 5 1/2      STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border      Follow Layout  
Title in Plate      Yes      No      Copyright in Plate      Yes      No  
Title in full (TITLE TO COME)

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout      Yes      No

CUT OUT THE HOUSE THAT SHOWS BETWEEN THE HOME AND GARAGE, ALSO BLDG. TO THE LEFT OF THE GARAGE.

B 1 1/2  
A. 4 1/2  
C-1/4

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
THE BRICK IS FIVE OR SIX DIFFERENT COLORS (COLOR CARD TO COME FROM CUSTOMER). HAS WHITE MORTAR LINES. ROOF IS ASBESTOS SHINGLE, SAME COLORS AS THE BRICKS. THERE ARE EVERGREEN & TREES AROUND THE HOME AND THE FLOWER BED IN THE CENTER OF THE YARD, AND THE HEDGE IS THE CALIFORNIA PREVIT HEDGE. THERE ARE A FEW BLOOMING FLOWERS IN THE BED TO THE LEFT OF THE DRIVE.

COMPLETED

(All of this on address side)  
FRONT NO. 5      R. M.      Yes      No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer      C. T. Imprint      No Imprint  
Trade Mark      Yes      No  
Special type as sample

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12      NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER      Straighten Photo  
Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process.      Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face.      Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT  
\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives      Extra Striping      Strip To Size      Double Print      Reverse Position      Reverse Color      Ben Day  
SIZE 3 3/16 x 5 3/16      SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150  
ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.  
ZINC ETCHINGS FROM \_\_\_\_ COPIES  
DUPLICATES \_\_\_\_ COLOR PLATES  
Extra Negatives      Extra Striping      Strip To Size      Double Print      Reverse Position      Reverse Color      Ben Day  
SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD      METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
X BRANSON, MO.

NO. 1A2708  
ORDER NO. 56317

DATE 9-29-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) MT. BRANSON LODGE, JCT. 65 AND  
78, BRANSON, MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Large Photo

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

SEP 30 1931  
30

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
BRANSON, MO.

NO. IA2709

ORDER NO. 56317

DATE 9-29-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) WHITE SWAN CAMP, FORSYTH, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT POLE, WIRES & SIGN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

SEP 30 1931

Very Rushy DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
BRANSON, MO.

NO. 1A2710  
ORDER No. 56317

DATE 9-29-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) VIEW OF LAKE ZEE TANEYCOMO  
FROM SHEPHERD OF THE HILLS ESTATES,  
FORSYTH, MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

ADV

SEP 30 1931

DEADLINE



63

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
BRANSON, MO.

NO. **IA2711**  
ORDER NO. **56317**

DATE **9-29-1931**

**6** M

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE **LOWER BORDER**  
TITLE (IN FULL) **VIEW ~~AT DAM~~ IN ELECTRIC PARK,  
FORSYTH, MO. *AT DAM***

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **1**  
IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

**COMPLETED**

SIGN HERE

SEP 30 1931  
11/30

ADV

6

*Very Rush*  
**DEADLINE**



2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABLE TO  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
BRANSON, MO.

NO. IA2712

ORDER NO. 56317

DATE - 9-29-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) ROCKAWAY BEACH, TANEYCOMO, MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS PUT IN LOTS OF BATHERS.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

SEP 30 1931  
3/15

DEADLINE



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU JOINTLY AFFIXED AT ONCE IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
BRANSON, MO.

NO. IA2713

ORDER NO. 56317

DATE 9-29-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) SHADOW ROCK, FORSYTH, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS PUT IN LOTS OF SWIMMERS.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

SEP 30 1931

315

DEADLINE



GENTLEMEN - WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU G. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
BRANSON, MO.

NO. IA2714

ORDER NO. 56317

DATE 9-29-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 1

TITLE (IN FULL) ROCKAWAY BEACH, TANEYCOMO, MO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

SEP 30 1931  
11 30

DEADLINE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
BRANSON, MO.

NO. **IA2715**  
ORDER No. **56317**

DATE **9-29-1931**

**6** M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **LOWER BORDER**  
TITLE (IN FULL) **ROCKAWAY BEACH, TANEYCOMO, MO.**

FRONT NO. **1**  
IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

**COMPLETED**

SIGN HERE

SEP 30 1931  
/ 00

ADV

*Very Rough* **DEADLINE**

10  
5



2 1/2

5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS, ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU G. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WHITE RIVER ART STATION,  
BRANSON, MO.

NO. IA2716

ORDER NO. 56317

DATE 9-29-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) TANEYCOMO HOTEL, TANEYCOMO, MO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

PUT LOTS OF FLOWERS AROUND.

REMARKS

BLDG. DARK BROWN.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

445  
SEP 30 1931

ADV

6

DEADLINE



DIAL NO. **IA2717**

CUSTOMER

HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56337**

DATE **9-30-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1** M

FC

SIZE

**3 1/2 X 5 1/2**

STYLE

~~XXXXXX~~

SKY-TINT

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **PARK SCENE, SACRED HEART MISSION HOUSE,  
GIRARD, PA.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. **12**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2718

CUSTOMER HERMITAGE ART CO., INC.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56337

DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M FC

SIZE

3 1/2 X 5 1/2

OCT 7 1931

SKY-TINT

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FARM, -SACRED HEART MISSION HOUSE, GIRARD, PA.

(All of this on address side)

FRONT NO. 12 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PUT SOME LEAVES ON TREE. DARKEN FOREGROUND SOMEWHAT.  
AS IT IS NOW, IT LOOKS LIKE SNOW

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof

NEG. NO.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLDR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLDR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
DN WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2719

CUSTOMER HERMITAGE ART CO., INC.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56337

DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OCT 7 1931  
745

1 M FC

SIZE

3 1/2 X 5 1/2

STYLE SKY-TINT

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PARK AS SEEN FROM WEST, SACRED HEART MISSION  
HOUSE, GIRARD, PA.

(All of this on address side)

FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

COMPLETED

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 105 - 110 - 115 - 120 - 125 - 130 - 135 - 140 - 145 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2720 CUSTOMER HERMITAGE ART CO., INC., DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. 56337 CHICAGO, ILLINOIS  
DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OCT 7 1931

1 M PC SIZE 3 1/2 X 5 1/2 STYLE SKY-TINT

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SISTER'S HOUSE, SACRED HEART MISSION HOUSE,  
GIRARD, PA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

RAISE BUILDING ABOUT 1/4" AND ADD TO FOREGROUND.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COMPLETED

(All of this on address side)

FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process.  
Stripping, White Border, Full Face.  
Bluc Print, Handcolor, Black & White Proof.

NEG. NO.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2721 CUSTOMER HERMITAGE ART CO., INC., DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. 56337 CHICAGO, ILLINOIS  
DATE 9-30-1931

1 M PC SIZE 3 1/2 X 5 1/2

745  
OCT 7 1931  
STYLE XX SKY-TINT

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PLAYGROUNDS, SACRED HEART MISSION HOUSE,  
GIRARD, PA.

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PUT SOME DETAIL INTO CEDAR TREES AT EDGE OF GROUNDS.

C-1/4  
COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COMPLETED

(All of this on address side)  
FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

2  
19  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2722

CUSTOMER

HERMITAGE ART CO., INC.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56337

DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1

M

PC

SIZE

3 1/2 X 5 1/2

STYLE

SKY-TINT

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STUDENTS PLAYING HOCKEY, SACRED HEART MISSION  
HOUSE, GIRARD, PA.

(All of this on address side)

FRONT NO. 12 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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COMPLETED

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH NE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2723

ORDER NO. 56338

DATE 9-30-1931

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OCT 7 1931  
745

1 M FC SIZE 3 1/2 X 5 1/2

STYLE

DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SWIMMING POOL, SACRED HEART MISSION HOUSE,  
GIRARD, PA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

LIGHTEN SHADOWS BELOW WINDOWS.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COMPLETED

(All of this on address side)

FRONT NO. 12

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 DEPT. 3/16  
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2724

CUSTOMER HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56338

DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1. M

PC

SIZE

3 1/2 X 5 1/2

STYLE

DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GYMNASIUM AND AUDITORIUM, SACRED HEART MISSION  
HOUSE, GIRARD, PA.

(All of this on address side)

FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

COMPLETED

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2725      CUSTOMER HERMITAGE ART CO., INC.,      DATE ENTERED      DEPT.      DATE COMPLETED  
ORDER NO. 56338      CHICAGO, ILLINOIS      OCT 7 1931  
DATE 9-30-1931      745      RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M      PC      SIZE 3 1/2 X 5 1/2      STYLE DUPLEX

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border      Follow Layout  
Title in Plate Yes No      Copyright in Plate Yes No  
Title in full WINTER SCENE, SACRED HEART MISSION HOUSE,  
GIRARD, PA.

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout Yes No

PUT DETAIL INTO CEDAR TREES.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

(All of this on address side)  
FRONT NO. 12      R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer      C. T. Imprint      No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12      NEG.NO.  
Prints each from      Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER      Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process.      Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face.      Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof

#### ENGRAVING DEPARTMENT

HALFTONES FROM      COPIES  
DUPLICATES      ZINC COLOR PLATES  
LINE & HALFTONE COMB.      COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE      WIDE      HIGH      SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE 3 3/16 X 5 3/16      SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2726

ORDER NO. 56338

DATE 9-30-1931

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M FC SIZE 3 1/2 X 5 1/2

STYLE DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MAIN ALTAR, SACRED HEART SHRINE, SACRED  
HEART MISSION HOUSE, GIRARD, PA.

(All of this on address side)

FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

BRING OUT DETAILS - LIGHTEN HEAVY SHADOWS.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

COMPLETED

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 G000 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2727

CUSTOMER HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56338

DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full PARK SCENE, SACRED HEART MISSION HOUSE,  
GIRARD, PA.

(All of this on address side)

FRONT NO. 12

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

COMPLETED

3 3/16 X 5 3/16

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2728

CUSTOMER

HERMITAGE ART CO., INC.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56338

DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M

FC

SIZE

3 1/2 X 5 1/2

STYLE

DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CHAPEL, SACRED HEART MISSION HOUSE,  
GIRARD, PA.

(All of this on address side)

FRONT NO. 12

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

LIGHTEN X TWO SIDE ALTARS, SHOWING MORE DETAIL.  
REMOVE GLASS FROM WINDOW AT RIGHT.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN 75 - 100 - 150 - 200 - 250 - 300 - 350 - 400 - 450 - 500 - 550 - 600 - 650 - 700 - 750 - 800 - 850 - 900 - 950 - 1000

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2729 CUSTOMER HERMITAGE ART CO., INC., DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. 56339 CHICAGO, ILLINOIS  
DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

745  
OCT 7 1931

3 1/4 M FC SIZE 3 1/2 X 5 1/2

STYLE ARTCHROM

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SACRED HEART MISSION HOUSE - VIEW FROM WEST -  
GIRARD, PA.

(All of this on address side)  
FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

RETOUCH THIS BUILDING SO THAT THE COLOR WILL BE  
EXACTLY LIKE SPECIMEN ENCLOSED - NOT RED LIKE ON FORMER CARD.  
BRING OUT TWO CROSSES MORE DISTINCTLY.

RETOUCH CAREFULLY.

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COLOR BLDG. EXACTLY LIKE SPECIMEN ENCLOSED.  
ROOF IS SLATE & DARK, NOT BLUE.

TOWER & CROSS ARE COPPER. VERY TOP OF SLATE ROOF IS  
COVERED WITH A RED TILE RUNNING ACROSS; ALSO OTHER  
LINES ON THE ROOF ARE COVERED WITH THIS RED TILE.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3/16 X 5 3/16  
SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2730

CUSTOMER

COLLINGWOOD OPERATING CO., DATE ENTERED  
NEW YORK, N.Y.

DEPT.

DATE COMPLETED

ORDER NO. 56345

DATE 9-30-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

PC SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL COLLINGWOOD, 45 W. 35th STREET, NEW YORK

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

RETOUCH TO BRING OUT FIRST FLOOR.  
CUT OUT ALL SIGNS EXCEPT COLLINGWOOD.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

STONE TO 2ND FLOOR. STONE WINDOW TRIM.  
BUFF COLORED BRICK.

COMPLETED

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

IMPRINT: EDWARD W. MEREDITH - ADVERTISING - PEORIA, ILL.  
PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3/16 X 5 3/16  
SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



1A2731

Out. 1/10



VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. IA2731

ORDER No. 56352

DATE 9-30-1931

 $3\frac{1}{2}M$ 

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL) DYERS BLUFF NEAR BIRCH TREE,  
MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT  
NONE

COLOR DESCRIPTION	SEE
-------------------	-----

SHOW BLUFF IN BACKGROUD AND AT RIGHT & TAKE OUT TREES WHICH  
OBSTRUCT THE VIEW. SHOW BARREN AT LEFT.

BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

OCT 5 1937

ADV

 $2\frac{1}{2}$



4

2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BIRCH TREE DRUG STORE,  
BIRCH TREE, MO.

NO. 1A2732

ORDER NO. 56352

DATE 9-30-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HOTEL ROSE CLIFF,  
VAN BUREN, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE FRAME BLDG. GREEN ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 8 1931 745



1A2732

~~Rephoto 547~~



Modernize Cars



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

W.S. TURNAGE,  
WATER VALLEY, MISS.

NO. 1A2733

ORDER NO. 56350

DATE 9-30-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ~~XXX~~ UNITED STATES POST OFFICE,  
WATER VALLEY, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

PLASTERED BLDG.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF G. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

ADV

OCT 21 1931

*Turnage*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

W.S. TURNAGE,  
WATER VALLEY, MISS.

NO. 1A2734

ORDER NO. 56350

DATE 9-30-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WATER VALLEY HOSPITAL,  
WATER VALLEY, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

RED BRICK ~~BLDG.~~ <sup>fence</sup> WHITE TRIMMINGS. WHITE KERTICE WOOD PORTICO.  
WHITE WOOD FRONT COLUMNS.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

SIGN HERE

OCT 12 1931

ADV

*[Handwritten signature and scribbles]*



DIAL NO. **1A2735**

CUSTOMER **H.P. HOOD & SONS,  
CHARLESTOWN, MASS.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56382**

**OCT 5 1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE **10-1-1931**

**12 1/2** M

PC

SIZE

**3 1/2 X 5 1/2**

GROUP **(4)**

STYLE

**PHOTOCHROM**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. **5**

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **HOOD'S ICE CREAM DESSERTS FOR THANKSGIVING  
(ETC. AS PER LAYOUT)**

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**NO C.T. MARKS.**

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

**SEE BACKS OF PHOTOS.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**SEE BACKS OF PHOTOS. THE FOUR DIFFERENT HUED BACKGROUNDS  
RANGE FROM A LIGHT YELLOW TO A DEEP ORANGE, OR IF IT  
WILL LOOK BETTER, THE COLORS MAY RANGE FROM AN IVORY  
TO A DEEP BROWN.**

**COMPLETED**

**DEADLINE DELIVERY**

SIZE **3 1/2 X 5 1/2** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POWELL DRUG STORE,  
SALEM, ARK.

NO. 1A2736

ORDER NO. 56370

DATE 10-1-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) SALEM CONSOLIDATED SCHOOL,  
SALEM, ARK.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

7.45  
OCT 5 1931

1  
2



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITHEIN ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE FIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POWELL DRUG STORE,  
SALEM, ARK.

NO. IA2737

ORDER No. 56370

DATE 10-1-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

SALEM KNOB, SALEM, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

745  
OCT 5 1931

ADV



5

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED IN THE ATTACHED MEMORANDUM. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POWELL DRUG STORE,  
SALEM, ARK.

NO. 1A2738

ORDER NO. 56370

DATE 10-1-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SOUTH FORK RIVER SCENE;  
SALEM, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

745  
OCT 5 1931

ADV



64

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE KYIE CO.,  
LOUISVILLE, KY.

NO. IA2739

ORDER NO. 56363

DATE 10-1-1931

25 11 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) SCOTTISH RITE TEMPLE,  
LOUISVILLE, KY.

FRONT NO 49  
IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE: V-40

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS A LIGHT GRAY STONE BLDG, SEE PART OF CARD NO. IA1368 ATTACHED.  
WINDOW CASINGS DARK GREEN. TWO LAMPS ON SIDE BRASS. FENCE TO RIGHT  
SIDE DARK GREEN. FLAG POLE DARK GREEN. LAWN BRIGHT GREEN. BRING OUT  
ROOF CARVING OF NAMES ON UPPER FRONT. TAKE OUT ROPE HANGING DOWN FROM FLAG  
TRIMMINGS POLE. TAKE OUT OLD HOUSE & FLAG POLE TO RIGHT. TREES TO LEFT: GREEN  
FOLIAGE.

VERY PARTICULAR CUSTOMER!

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

745  
OCT 5 1931

ADV



DIAL NO. **IA2740**

CUSTOMER

**J.C. HOLLERBACH,  
CHICAGO, ILLINOIS**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56400**DATE **10-2-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ARTOCT 13 1931  
745**1** M **PC** SIZE**3 1/2 X 5 1/2**STYLE **BLACK & WHITE**

(All this on the picture side)  
PLACE OF TITLE: Upper Lower, Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **(TITLE TO COME)**

(All of this on address side) *to come*  
FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLD PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLDR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLDR PLATES  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

**COMPLETED**

RETURN PHOTO WITH CARDS

*Photo returned 10/31/31*

SIZE **3 3/16 X 5 3/16** HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT 3 GDD IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2741**

CUSTOMER

**TIDEWATER HOTEL,  
NEWPORT NEWS, VA.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56399**

DATE **10-2-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**MAKEOVER**

**6** M

PC

SIZE

**3 1/2 X 5 1/2**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**TIDEWATER HOTEL, NEWPORT NEWS, VIRGINIA**

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**RETOUCHING DEPARTMENT**

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

**PHOTO LITHO**

Rephoto

**MAKE HOTEL SIGN READ CLEAR AS IN VIEW #211 ATTACHED, MAKING THE WORD TIDEWATER AS PROMINENT AS POSSIBLE. ALSO MAKE PICTURES OF FISH AND MERMAID AND LETTERING OF DIETRICH'S AND KNOWN ALL THE WORLD OVER TO READ CLEAR ON WINDOWS ON LEFT SIDE OF FRONT VIEW.**

**REMOVE ALL POLES, WIRES AND SMALL POLE ON RIGHT FOREGROUND. REMOVE SIGN ON TOP OF BLDG. ON LEFT. MAN ON SIDEWALK, CAR ON RIGHT, FLAG, SIGN ON ROOF.**

**MAKEOVER!** RAISE LINES OF STONE ABOVE FIRST SECOND STORY ON RIGHT SIDE OF BLDG ON A LEVEL WITH THOSE ON LEFT SIDE.

**USE NEW PHOTO!** TAKE OUT SMALL BLDGS ON RIGHT

**COLOR DESCRIPTION**

(Buildings, Roofs, Trimming, etc.)

**DARK RED BRICK, LIGHT GRAY CORNICE & TRIM. WHITE WINDOW FRAMES & SASH. WHITE FRONT ON RIGHT WITH BROWN MARBLE COLUMNS. BROWN & BUFF STRIPED AWNINGS. BUFF WINDOW DRAPERIES. GREEN CEDAR TREES & GREEN VASES. GREEN FERNS IN WINDOWS. BROWN MAHOGANY DOORS. FRONT ON LEFT: PEA GREEN, BUFF LETTERS ON WINDOW. BUFF WINDOW DRAPERIES WITH GREEN & RED FIGURES. BLDGS. ON RIGHT: LEFT DARK DULL RED.**

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

**ENGRAVING DEPARTMENT**

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 PLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED IN THE ORDER HEREWITH. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. IA2742

ORDER NO. 56315

DATE 10-1-1931

25<sup>M</sup> LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER

TITLE (IN FULL) OLD POHICK CHURCH, WASHINGTON  
HOME CHURCH, BUILT 1773, BETWEEN FREDERICKSBURG  
AND ALEXANDRIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

DARK DULL RED BRICK, SLATE ROOF. WHITE CORNICE & WINDOW FRAMES &  
SAHD & DOORS. LIGHT GRAY STONE TRIM AROUND ENTRANCES. GRAY STONE  
STEPS. DARK GREEN SHRUBBERY & HEDGE. GRAY WALK. GREEN LAWN &  
FOLIAGE.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE.

OCT 5 1931

ADV



5

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GEO. R. LA FLEUR,  
CEDARVILLE, MICH.

NO. 1A2743

ORDER NO. 56447

DATE 10-6-1931  
3 M 500

AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	LOWER BORDER	FRONT NO.	1
TITLE (IN FULL)	THE DIXIE INN, HESSEL, MICH.	IMPRINT	PUBLISHED BY N. MC FEE, HESSEL, MICH.
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	HOUSE IS WHITE WITH GREEN & RED SHINGLES. FENCE IS WHITE.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

8/15  
OCT 8 1931

ADV



5

642

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

~~THESE~~ THE SCHOOL OF THE OZARKS,  
POINT LOOKOUT, MO.

NO. 1A2744

ORDER NO. 56450

DATE 10-6-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) STEVENSON HALL, THE  
SCHOOL OF THE OZARKS, POINT LOOKOUT,  
MO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS RED & BROWN STONE BLDG. BLACK SLATE ROOF.  
GRAY SHINGLE WALLS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 8 1931

77 5

ADV



6

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE SCHOOL OF THE OZARKS,  
POINT LOOKOUT, MO.

DATE 10-6-1931

NO. 1A2745

ORDER NO. 56450

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

ABERNATHY HALL, THE SCHOOL  
OF THE OZARKS, POINT LOOKOUT, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK BROWN BLDG.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 8 1931 745

ADV

2



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. A REPLY WITH ENCL. MUST BE  
RETURNED TO YOU WITHIN 10 DAYS OF THE  
DATE OF YOUR ORDER. IT IS ABSOLUTELY  
NECESSARY THAT YOU SIGN THESE TITLES  
AND COLOR DESCRIPTIONS, ETC., AND  
RETURN THIS SHEET WITH YOUR SIGNATURE  
AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS  
INFORMATION CORRECT AND PROCEED WITH  
THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE SCHOOL OF THE OZARKS,  
POINT LOOKOUT, MO.

NO. 1A2746

ORDER No. 56450

DATE 10-6-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A.P. GREEN ADMINISTRATION  
BUILDING, THE SCHOOL OF THE OZARKS,  
POINT LOOKOUT, MO.

FRONT No 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. TO LEFT IS WHITE, RIGHT RED & BROWN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 8 1931

9.50

ADV



2

As

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE SCHOOL OF THE OZARKS,  
POINT LOOKOUT, MO.

NO. 1A2747

ORDER NO. 56450

DATE 10-6-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VIEW ACROSS LAKE

TANEYCOMO FROM THE SCHOOL OF THE  
OZARKS, ~~XXXXXX~~ POINT LOOKOUT, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 8 1931

930



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE SCHOOL OF THE OZARKS, POINT LOOKOUT, MO.		NO. 1A2748
DATE 10-6-1931		ORDER NO. 56450
6M		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER	FRONT NO. 2	
TITLE (IN FULL) VIEW OF THE SCHOOL OF THE OZARKS, POINT LOOKOUT, MO.	IMPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.—CUSTOMER		
COMPLETED		
SIGN HERE		
OCT 8 1931 30 ADV		



DIAL NO. 1A2749

CUSTOMER REOLDS FARMS CO.,  
TAMPASHORES, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56462

DATE 10-5-1931

OCT 12 1931  
1745

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE OLDS TAVERN,  
TAMPASHORES, FLORIDA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

SEE INSTRUCTIONS ATTACHED.

STRAIGHTEN OUT LARGE FLAG AND HAVE  
SMALL FLAGS HANG IN A NATURAL POSITION.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER TISSUE ATTACHED TO PHOTO &  
INSTRUCTIONS ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GLOSS \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2750

CUSTOMER HOTEL EDWIN LONG,  
ROLLA, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56461

DATE 10-6-1931

OCT 12 1931  
745

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

MAKEOVER

12 M 500 PC SIZE

3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL EDWIN LONG, ROLLA, MO.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout, Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

REMOVE ALL WIRES & POSTS. ALSO SEE SLIP ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

SHOW SIGNS AT THE SIDES CLEARLY

SHOW PART OF ADJOINING BLDGS. ABOUT

AS BLUE-SKY CARD ATT.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Stripping, White Border, Full Face.

Blue Print, Handcolor, Black & White Proof.

Screen 120, 133, 150, 175.

Titles—Red, Blue.

Photo returned 4/8/32

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BRICK 12, 15, BELOW BRICK 9, 10. GRAY GRANITE  
LOWER BASE, BETWEEN 23 & 31.

SAME AS HANDCOL. PROOF BUT MAKE

SHADES CREAM.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3-16 X 5 3-16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF O. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2751

CUSTOMER

CURTIS HOTEL,  
DULUTH, MINN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56458

DATE 10-6-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500 PC

SIZE

3 1-2 X 5 1-2

GROUP 13

STYLE

XXXXXXXXXX  
PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE CURTIS HOTEL  
DULUTH, MINN.

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

XXXXXXXXXXXXXXXXXXXX

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

COMPLETED

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 1-2 X 5 1-2 SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2752

CUSTOMER VAUGHN'S INDIAN STORE, DATE ENTERED  
PHOENIX, ARIZONA

ORDER NO. 56456

DATE 10-6-1931

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500 PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP- ARIZONA'S LARGEST CURIO STORE, NO.  
BOT- VAUGHN'S INDIAN AND JEWELRY STORE, 25-27 CENTRAL  
AVE. PHOENIX, ARIZ.  
RIGHT- ESTABLISHED IN 1891. LEFT- OLDEST INDIAN  
STORE IN THE SOUTH WEST.

RETOUCHING DEPARTMENT

Submit-Sketch-Layout-Retouched Photo-Wash Drawing. Layout Yes No

5 (All of this on address side) SAME AS 103184  
FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175

Stripping, White Border, Full Face.

Titles-Red, Blue

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FRDM COPIES

DUPLICATES ZINC COLD PLATES

LINE & HALFTONE CDMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FRDM COPIES

DUPLICATES COLD PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GDD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. DUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 1 A2753

ORDER NO. 56457

DATE 1006-1931

CUSTOMER VAUGHN'S INDIAN STORE, DATE ENTERED  
PHOENIX, ARIZONA

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M500 PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

OCT 22 1931  
f 30

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP- ARIZONA'S LARGEST CURIO STORE

BOT- VAUGHN'S INDIAN AND JEWELRY STORE, 25-27 No.  
CENTRAL AVE., PHOENIX, ARIZ.

RIGHT- ESTABLISHED 1891, LEFT- OLDEST INDIAN  
STORE IN THE SOUTH WEST

RETOUCHING DEPARTMENT

Submit-Sketch-Layout-Retouched Photo-Wash Drawing. Layout Yes No

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

COMPLETED

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles-Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3-16 X 5 3-16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 1A2754

ORDER NO. 56454

DATE 10-6-1931

CUSTOMER RICKETT'S RESTAURANT,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full A WONDERFUL CUP OF COFFEE  
(ETC. AS PER LAYOUT)

Follow Layout

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

FOLLOW LAYOUT & COPY ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

NEG.NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE CAN OF COFFEE FOR COLORS.

ENGRAVING DEPARTMENT

1 HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3-16 X 5 3-16  
SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY CLARKE'S DRUG STORE,  
HOLLEY, N.Y.

NO. IA2755

ORDER NO. 56477

DATE 10-7-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HIGH SCHOOL, N. HOLLEY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

OCT 12 1931  
745

ADV

Stinson 317  
K. 12



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREWITH. AND WE WILL BE GLAD TO FURNISH YOU WITH THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

1 PUBLISHED BY CLARKE'S DRUG STORE,  
HOLLEY, N.Y.

12

NO. IA2756

ORDER No. 56477

DATE 10-7-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PUBLIC SQUARE, HOLLEY, N. Y.

PUBLIC SQUARE, HOLLEY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 8 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BURNS CONFECTIONERY,  
OZARK, ARK.

NO. 1A2757

ORDER NO. 56473

DATE 10-7-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ARKANSAS RIVER, OZARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS ENLARGE TO POST CARD SIZE.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

8.15  
OCT 8



6

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
AT ONCE IF NOT RETURNED  
WITH THE  
PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BURNS CONFECTIONERY,  
OZARK, ARK.

NO. IA2758

ORDER No. 56473

DATE 10-7-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ARKANSAS RIVER BRIDGE,  
OZARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

ENLARGE TO POST CARD SIZE. TAKE OUT BARGE.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 8 1931

ADV



DIAL NO. **IA2759**

CUSTOMER

**TRAVELERS' INN,  
GALENA, KANSAS.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56492**DATE **10-6-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**1 M****FC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**BLACK & WHITE**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TRAVELERS' INN, GALENA, KANSAS.**

(All of this on address side)

FRONT NO. **5** R. M. Yes NoR. M. to cover part of Message Space entire Message Space, or entire FrontIMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rcphoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

\_\_\_\_ Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

**COMPLETED**SIZE **3 3/16** WIDE **5 3/16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2760** CUSTOMER **LASKY-JONES INC.,** DATE ENTERED **OCT 19 1931** DEPT. **RETOUCHING** DATE COMPLETED  
ORDER NO. **56491** **BLOOMINGTON, ILL.** ENGRAVING  
DATE **10-6-1931** PHOTO LITHO  
COMPOSING  
LITHO ART

**6** M **PC** SIZE **3 1/2 X 5 1/2** STYLE **AMERICAN ART**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **(TITLE TO COME)**

(All of this on address side) *to come*  
FRONT NO. **5** R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rcphoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

COLOR DESCRIPTION  
**PAIS 20, JARDINES 9. COUNTER CHAIRS; POST WHITE, SEATS 32.**  
**TULIP JARS 8 & GREEN. POST ON REAR HOLDING LAMP 15-7 MOTTLED.**  
**C OAT HANGERS GOLD. GLASSWARE AT FOUNTAIN 20.**

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
**CEILING 9. SIDE WALLS 15. BORDER 28. TAPESTRY 5-22-23.**  
**WALL FIXTURE 27, BOOTH 18. TABLES 32 MOTTLED. CHAIRS 32.**  
**GRAIN. FLOOR TILE 28. CENTER, 32 OUT. BACKGROUND WHITE.**  
**SODA FOUNTAIN 9. SQUARE BLOCK TOP 26 MOTTLED. LUNCH COUNTER**  
**32, TOP WHITE GLASS. BACK BAR, FIXTURE 27, MIRROR GOLD FRAME.**  
**CIGAR CASE 32. LIGHT XXXX FIXTURE BOOTH BRASS, WHITE, FLAME.**  
**CASH REGISTER 29, BASKETS OF FLOWERS 4, 3, 7-1. GREEN MILL IN REAR**  
**28, WHEEL 9. LIGHT FIXTURES XXXX XXXX XXXX XXXX XXXX**  
**top GOLD, BLOBS WHITE, DECORATIONS GREEN. FAN: BODY 27,**  
**FAN GOLD, WINGS 9. LAMPS POLYCHROME 9-28. FIRST TABLE ON**  
**FIRST BOOTH & CHAIR BLACK, CREAM TRIM. COFFEE URN NICKEL**  
**PLATE. CARDS ABOVE COFFEE URN ARE GIRLS FIGURES. BATHING**  
**SUITS 3, BACKGROUND 28. GARMENT OF FIGURE ON TAPESTRY JUST**  
**TO THE LEFT 5-22-23, FLOWERS 5-22-23. THREE BACK TABLES SAME**  
**AS ON FIRST BOOTH.**

ENGRAVING DEPARTMENT  
\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Striping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS 3 FLAT 3 GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **1A2761** CUSTOMER **S. STEIN & SON,** DATE ENTERED DEPT. DATE COMPLETED  
**HARRISBURG, PA.**  
ORDER NO. **56487** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE **10-6-1931**

OCT 12 1931  
745

150

1 M PC SIZE **3 1/2 X 5 1/2** STYLE **BLUESKY**

(All this on the picture side)  
PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **PLEASANT HILL SERVICE STATION AND BARBECUE**

(All of this on address side)  
FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

PHOTOGRAPH MAY BE CUT AT BOTTOM FOR PROPORTION

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT								ZINC ETCHINGS FROM _____ COPIES							
1 HALFTONES FROM 1 COPIES								DUPLICATES _____ COLOR PLATES							
DUPLICATES _____ ZINC COLOR PLATES								DUPLICATES _____ COLOR PLATES							
LINE & HALFTONE COMB. _____ COLOR PROCESS								Extra Extra Strip Double Reverse Reverse Ben							
Extra	Extra	Strip	Double	Reverse	Reverse	Ben	Day	Extra	Extra	Strip	Double	Reverse	Reverse	Ben	Day
Negatives	Stripping	To Size	Print	Position	Color			Negatives	Stripping	To Size	Print	Position	Color		

Photo ret. 3/7/31

**COMPLETED**

SIZE **3 3/16 X 5 3/16** SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 125 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2762** CUSTOMER **S. STEIN & SON,** DATE ENTERED **OCT 12 1931** DEPT. **RETOUCHING** DATE COMPLETED  
**HARRISBURG, PA.** ORDER NO. **56487** **745** ENGRAVING  
DATE **10-6-1931** PHOTO LITHO  
COMPOSING  
LITHO ART

**1** M **FC** SIZE **3 1/2 x 5 1/2** STYLE **BLUESKY**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **PLEASANT HILL SERVICE STATION AND BARBECUE**

(All of this on address side) **SAME AS IA2761**  
FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

PHOTO MAY BE CUT AT BOTTOM FOR PROPORTION

Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Striping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Striping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 3/16 x 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS 3 GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**COMPLETED**

*Photo ret 3/7/32*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2763  
ORDER NO. 56496

DATE 10-8-1931  
3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) BATHING POOL AND GOLF  
LINKS, RUSSELL COTTAGES, KEARSARGE,  
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT PUBLISHED BY N.A. BARNES,  
KEARSARGE, N.H.

COLOR DESCRIPTION SEE  
BUILDINGS REMOVE WIRES.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

OCT 12 1931

ADV

DEADLINE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY EHLER'S NEWS CO.,  
BIRMINGHAM, ALA.

NO. 1A2764  
ORDER NO. 56513

DATE 10-8-1931  
12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BIRMINGHAM'S MILLION  
DOLLAR AIRPORT, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS COLOR AS PER CARD ATTACHED. MAKE BETTER DETAIL WORK  
THAN ON CARD ATTACHED.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 12 1931  
745

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUT  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MAMMOTH CAVE, KY.

DATE 10-8-1951

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL) CRYSTAL RIVER AND  
SEPTEMBER MORN, NEW ENTRANCE -  
MEMMOTH CAVE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT

SAME AS ABOVE

P. M.

COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

BUILDINGS USE PHOTO NO. 108749. MAKE DARK BLUE  
WATER & REGULAR CAVE COLORS.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

# COMPLETED

**SIGN HERE**

ADV

OCT 13 1931

745



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

NEW HOTEL ~~XXXXXXXX~~ OWENS NEWS STAND,  
HORSE CAVE, KY.

NO. 1A2766

ORDER NO. 56517

DATE 10-8-X3 1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) NEW HOTEL OWENS,  
HORSE CAVE, KY.

FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RED BRICK BLDGS. WHITE TRIM, WHITE PILLARS. ALONG BASEMENT  
PORCH ARE GREEN FLOWER TREES WITH PLenty FLOWERS.  
BASE OF HOTEL IS SANDSTONE. ROOF DARK GREEN LAWN & BUSHES.  
RED CHIMNEYS ON BLDG. TO LEFT. STONE STAIRWAY.  
TAKE OUT WOODEN BLOCK.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

OCT 12 1931  
745

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
NEW ALBANY, IND.

DATE 10-8-1931

NO. 1A2767

ORDER NO. 56516

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE  
TITLE (IN FULL)

UPPER BORDER  
PEARL STREET,  
NEW ALBANY, IND.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COLORS AS ON SKETCH ATTACHED.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 12 1931

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,  
ATLANTA, GA.

NO. 1A2768

ORDER NO. 56515

DATE 10-8-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PEACHTREE STREET, LOOKING  
NORTH FROM VIADUCT, ATLANTA, GA.  
BOT, SMALL TYPE- PHOTO BY EDGAR ORR.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE  
BUILDINGS COLORS AS PER TISSUE ATTACHED.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 14 1931

ADV

Very Rushy  
DEADLINE



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,  
ATLANTA, GA.

NO. 1A2769

ORDER NO. 56515

DATE 10-8-1931

25 M

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PEACHTREE STREET, LOOKING  
NORTH FROM VIADUCT, THE WHITE WAY,  
ATLANTA, GA., BY NIGHT.  
BOT, SMALL TYPE- PHOTO BY EDGAR ORR.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 1A2768. MAKE NIGHT SCENE.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 14 1931

ADV

DEADLINE



2  
A62

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

IF YOU HAVE THESE TITLES AND COLOR DESCRIPTIONS,  
NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,  
ATLANTA, GA.

3

NO. 1A2770

ORDER NO. 56514

DATE 10-8-1931

25 M

AMERICAN ART

GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO. 1

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) TOP- AN INSTITUTION RANKING  
AMONG THE VERY BEST FEMALE COLLEGES IN  
THE SOUTH

IMPRINT SAME AS ABOVE

BOT- AGNES SCOTT COLLEGE, DECATUR, GA.  
6 MILES FROM ATLANTA.

R.M.

SUB TITLE- BUTTRICK HALL.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

GROUP SAME AS 1A923 ATTACHED. COLLEGE- BLDGS. RED BRICK,  
WHITE TRIM. GRANITE STONE BASE. SLATE ROOF WITH LIGHT GRAY  
TRIM. RED CHIMNEY. CAMPUS WALKS OF RED BRICK. BRING OUT TOWER.  
FLOWERS AROUND BLDG. GREEN BUSHES.

ROOF

TRIMMINGS

BUTTRICK HALL- RED BRICK BLDG. WHITE STONE TRIMMING.  
BLACK & RED VARIGATED TILE ROOF. BROWN WINDOW TRIM.  
GREEN LAWN. RED BRICK WALKS.

MAKE GOOD GROUP VIEW.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV COMPLETED

SIGN HERE

OCT 12 1931  
745

ADV



DIAL NO. **IA2771**

CUSTOMER **PULLMAN CAFETERIA,  
SAN DIEGO, CALIF.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56512**

DATE **10-9-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

745  
OCT 19 1931

**12 1/2** M

PC

SIZE

**3 1/2 X 5 1/2**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center - Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **PULLMAN CAFETERIA, 1240 - 5 TH AVE.  
GOOD FOOD AT REASONABLE PRICES.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**LIGHTS, CHANDELIERS: ALABASTER GLOBES, GOLD CHAINS.  
SIDELIGHTS ON WALLS #8 ORANGE BULBS - #1 CANDLES. ~~WOODWORK~~  
WOODWORK WALLS: #32 - MAHOGANY - PLASTER #13. POSTS  
WOODWORK #32 - UPPER PLASTER #13. PANELS ON PLASTER  
WALLS ABOVE WOODWORK #20 WREATHS - #22 FLOWERS ON WREATH.  
TABLES AND CHAIRS #32. TABLECLOTHS WHITE. SUGAR BOWLS,  
PEPPER & SALT SHAKERS GREEN #7. RAILING BLACK. LINOLEUM ON  
FLOOR #31 and #16. FLOWERS AT RAILING GREEN #20, RED #3, PINK,  
11, BASKET. FERN GREEN #7. FERN IN CORNER #16. DRAPES #32.  
FLOWERS IN BACK ON TABLE WHITE & RED.**

**COMPLETED**

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT **3** \_\_\_\_ GOOO \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2772

CUSTOMER MOUNTAIN VIEW TOURIST CAMP, ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56526

HOT SPRINGS, ARK.

DATE 10-8-1931

OCT 21 1931  
11/30

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M

PC

SIZE

3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP- "MOUNTAIN VIEW TOURIST COURT-  
SUMMER AND PIKE AVE."

BOT- U.S. NO. 70 AND 270, HOT SPRINGS NATIONAL  
PARK, ARK.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

COMBINE 2 PHOTOS AS PER SAMPLE ATT.

LIGHTEN UP ALL THE PORCHES.

SEE CARD ATT ALSO

C-3/4

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

STATION STUCCO, PART IS WHITE. SINCLAIR SIGN IS  
WHITE BACKGROUND & DARK GREEN LETTERS.  
ALL WOODWORK GREEN. RIDGE ROLE ON TOP OF  
ROOFS IS GREEN TILE. ROOFS AUTUMN COLORS

BRICK APRICOT COLOR

COMPLETED

SEE CARD ATT.

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT PUBLISHED BY F.C. BOVING, HOT SPRINGS  
NATIONAL PARK, ARK. PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE

Extra Negative Strip Double Reverse Reverse  
Negatives Stripping To Size Print Position Color Day

Extra Negative Strip Double Reverse Reverse  
Negatives Stripping To Size Print Position Color Day

Extra Negative Strip Double Reverse Reverse  
Negatives Stripping To Size Print Position Color Day

SIZE 3 3-16 X 5 3-16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WDDD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - DVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS 3 FLAT GDDD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WDDD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2773** CUSTOMER **BLUE DRAGON TEACHOUSE** DATE ENTERED **930** DEPT. DATE COMPLETED  
**WELLESLEY, MASS.** ORDER NO. **56550** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE **10-9-1931**

**6 M BUS.CD.** SIZE **3 1/2 X 2 3/8** STYLE **A. A**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **(TITLE TO COME)**  
**BLUE DRAGON TEA HOUSE, 60 CENTRAL ST.**  
**WELLESLEY, MASS.**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

SEE BACK OF PHOTO ATT.

(All of this on address side)  
FRONT NO. **NONE** R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, **entire Front**  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Trade Mark Yes ☐ No  
Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, **Handcolor**, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
**CREAM TRIMMINGS. CREAM FENCE. NATURAL FOLIAGE.**  
**MAROON BROWN BLDG.**

SEE BACK OF PRINT ATT.

**COMPLETED**

ENGRAVING DEPARTMENT							
HALFTONES FROM <b>1</b> COPIES				ZINC ETCHINGS FROM _____ COPIES			
DUPLICATES _____ ZINC COLOR PLATES				DUPLICATES _____ COLOR PLATES			
LINE & HALFTONE COMB. _____ COLOR PROCESS							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	
SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____				SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____			
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.				BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES FLUSH ALL AROUND - UNMOUNTED WITH BEARERS CUT TO PICAS (see size)			
ETCHING DEPT. PAINT IN BACKGROUND SOLID.				PROOFS <b>3</b> FLAT <input checked="" type="radio"/> GOOD <input type="radio"/> IN COLORS <input type="radio"/> SPECIAL STOCK			
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE WITHOUT LINE - SPECIAL BORDER.				ELECTROTYPES EACH OF _____ ON WOOD METAL.			

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



42

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC..AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GREEN BAY POST CARD CO.,  
X GREEN BAY, WIS.

NO. IA2774

ORDER NO. 56557

DATE 10-13-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) JOANISS PARK, GREEN BAY,  
WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 19 1931



632

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GREEN BAY POST CARD CO.,  
GREEN BAY, WIS.

NO. IA2775

ORDER NO. 56557

DATE 10-13-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) THE GREYHOUND, BAY VIEW PARK,  
GREEN BAY, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

OCT 16 1931  
745

ADV

2



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.D. WEST CO.,  
SOUTH ~~XXXX~~ YARMOUTH, CAPE COD, MASS.

10-10-~~XX~~ 1931

1A2776

NO.

56567

ORDER NO.

DATE

1

M

BLUESKY

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE  
TITLE (IN FULL)

BRANT ISLAND, MATTAPOISETT,  
MASS.

FRONT NO.  
IMPRINT

108 OF THIS ON THE ADDRESS SIDE)

SAME AS ABOVE (ON DIVIDING  
LINE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

THE SMALL PICTURE OF THE SUMMER HOUSE SHOULD GO AT THE EXTREME  
RIGHT OF THE PICTURE IS SAME COULD BE BROUGHT OUT MORE CLEARLY.

Same blue as on attached card. 113037

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

OCT 14 1931

ADV

Vern  
J. Rush

X



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.D.DEUSS,  
SHEBOYGAN, WIS.

10-10-1931

DATE

12<sup>1</sup>/<sub>2</sub>  
M

AMERICAN ART

PLACE OF TITLE  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
UPPER BORDER  
LAGOONS OF VALLRATH PARK,  
SHEBOYGAN, WIS.

FRONT NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE  
PUT IN TWO WHITE SWANS ON RIGHT

REMARKS  
SIDE OF LAGOON.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED  
LV

SIGN HERE

OCT 13 1931  
745

ADV

NO. 1A2777

ORDER NO. 56579



45

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
Etc. AND RETURN THIS SHEET WITH YOUR SIGNATURE AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1A2778

ORDER No. 56583

DATE 10-12-1931

12<sup>1</sup>/<sub>2</sub>M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, GLENS FALLS, N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

FRONT BLDG. GRAY. BROWN SANDSTONE TRIM. BROWN COPING. BASEMENT GRAY  
GRANITE. RIGHT ADDITION RED BRICK. WHITE TRIM.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

OCT 14 1931

ADV

5

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. IA2779

ORDER NO. 56583

DATE 10-12-1931

12<sup>M</sup>

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

GLEN STREET, GLENS FALLS,  
N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 91

COLOR DESCRIPTION

SEE

BUILDINGS

LEFT, 1ST NATIONAL BANK WHITE MARBLE. 2ND Y.M.C.A. BLDG. BUFF.  
3RD, WOOLWORTH'S, RED. RIGHT: 1ST BLDG. BROWN FRONT, REST MOSTLY RED.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

29

IMPRINT

SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 14 1931

945

DEADLINE



DIAL NO. **IA2780**

CUSTOMER

**WAUKESHA HOTEL,  
HOT SPRINGS, ARK.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56592**

DATE **10-13-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M**

**FC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WAUKESHA HOTEL, HOT SPRINGS NATIONAL PARK, ARK.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: PUBLISHED BY F.C. BOVING, HOT SPRINGS NATIONAL PARK,  
ARK.**

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**TAKE OUT WIRES.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**CREAM BLDG. GREEN WINDOW FRAMES. LEAVE IN BLDG. AT  
LEFT WHICH IS LIGHT GRAY & BLDG. AT RIGHT IS CREAM.**

**COMPLETED**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT **3** GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2781**

CUSTOMER **PUBLISHED BY LEO STUDIO,  
PATERSON, N.J.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56594**

DATE **10-18-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OCT 22 1931  
11.15

**6 M FC SIZE 3 1/2 x 5 1/2**

STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **(TITLE TO COME)**

(All of this on address side)

FRONT NO. **5** R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: ☒ Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: SAME AS ABOVE**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print ☒ Handcolor Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COLORED PHOTO AND INSTRUCTIONS ATTACHED.

**COMPLETED**

**DEADLINE**

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates. \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates. \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 x 5 3/16** WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2782**

CUSTOMER **PUBLISHED BY LEO STUDIO,**  
**PATERSON, N.J.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56594**

DATE **10-13-1931**

RETOUCHING  
GRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6** M

**FC**

SIZE

**3 1/2 x 5 1/2**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **(TITLE TO COME)**

(All of this on address side)

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: ☒ Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: SAME AS ABOVE**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER COLORED PHOTO & INSTRUCTIONS ATTACHED.

**COMPLETED**

**DEADLINE**

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ DUPLICATES. \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 x 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT. **3** GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



**YOUR ORDER AS  
MEMORANDUM**

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. IA2783

ORDER No. 56596

DATE 10-13-1931

12<sup>1</sup>/<sub>2</sub> M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	UPPER & LOWER BORDER
1	2
3	4
5	6
7	8
9	10
11	12
13	14
15	16
17	18
19	20
21	22
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71	72
73	74
75	76
77	78
79	80
81	82
83	84
85	86
87	88
89	90
91	92
93	94
95	96
97	98
99	100

FRONT No 29

TITLE (IN FULL) TOP: MERIDIAN HOTEL - DINE  
AND DANCE

IMPRINT      SAME AS ABOVE

BOT: ONE MILE FROM CHAMPLAIN, N.Y., 7 MILES  
FROM LA COLLE, QUE., 5 MILES FROM ROUSES  
POINT, N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER BORDER: 41

COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

MAIN BUILDING CREAM. GREEN ROOF. RED & GREEN AWNINGS. LARGE XXXXX  
SIGN: WHITE WITH BROWN LETTERS FACED IN RED.

ROOF

REMOVE WIRES : POLES, ALSO BARN, BUT LEAVE IN THE CAR.

## TRIMMINGS

TRY TO STRIGHTEN OUT RAGGED SIDES OF THE ROADWAY.

PUT ~~THE~~ CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV COMPLETED

SIGN HERE

OCT 14 1937

ADV



44 1/2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCENT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735, IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR., PHILADELPHIA, PA.,  
AND WILDWOOD, N.J.

NO. 1A2784

ORDER NO. 56605

DATE 10-13-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER

FRONT NO. 72

TITLE (IN FULL) SENIOR HIGH SCHOOL,  
LANSDALE, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 8

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS TANK BUFF BRICK, CREAM SASH, OAK DOORS. LIGHT GRAY STEPS & CORNICE.  
BUFF WINDOW BLINDS, BRONZE LIGHTS. MAKE GREEN GRASS ON TERRACED LAWN.  
ROOF SHOW FLAG ON POLE. LIGHT CEMENT WALK & STEPS. REMOVE BOARDS ON ~~THE~~  
STREET. MAKE SMOOTH GRAY STREET. MAKE SMOOTH GREEN LAWN IN FOREGROUND.

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

Oct 16 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR., PHILADELPHIA, PA.  
AND WILDWOOD, N.J.

NO. 1A2785

ORDER No. 56606

DATE 10-13-1931

12<sup>1</sup>/<sub>4</sub>M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LEFT BORDER  
TITLE (IN FULL) MUNICIPAL AUDITORIUM AND  
CONVENTION HALL, PHILADELPHIA, PA.  
PRIVATE NO. BEFORE TITLE: P-125

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 72  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS LIGHT STONE ALL OVER, BRONZE LIGHTS. GREEN LAMP POSTS. GREEN DOORS &  
SASH. LIGHT GRAY STEPS. REMOVE ROOF OF BLDG. ON LEFT EDGE.  
REMOVE LIGHT SPOT IN LOWER LEFT CORNER.XM

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 14 1931  
5 30

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR., PHILADELPHIA, PA.  
AND WILDSOOD, N.J.

NO. 1A2786

ORDER NO. 56606

DATE 10-13-1931

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LEFT BORDER

TITLE (IN FULL) ELMER L. MYERS HIGH SCHOOL,  
WILKES-BARRE, PA.

PHOTO BY ACE HOFFMAN  
PRIVATE NO. BEFORE TITLE: W-B10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 72

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BUFF BRICK, GRAY STONE BASE & CORNICE & COLUMNS. DARK BUFF WINDOW PANES  
& SASH. BRONZE DOORS & ENTRANCES & LAMP POSTS. GRAY STEPS ON LEFT &  
RIGHT ENTRANCES. BUFF WINDOW SHADES. BRONZE FLAG POLE. PUT FLAG ON  
POLE. REMOVE STICKS AROUND LAWN & MAKE GREEN LAWN NEXT TO BLDG.  
REMOVE POLES & WIRES.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED  
LV

SIGN HERE

ADV

OCT 14 1931  
J 30

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
SHREVEPORT, LA:

NO. 1A2787

ORDER NO. 56607

DATE 10-13-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GIDDENS' CASTLE,  
SHREVEPORT, LA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 14 1931

ADV

DEADLINE  
DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E. L. WEST CO., SOUTH YARMOUTH, NO. ~~KX~~ 1A27.88  
CAPE COD, MASS.

ORDER NO. 56619

DATE ~~XXXXXX~~ 10/14/1931

6 M

AMERICAN ART

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE BELMONT, WEST  
HARWICH-BY-THE-SEA, CAPE COD,  
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 108  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE THE LONG CARD. COLOR SAME.  
ROOF  
TRIMMINGS

REMARKS  
SUBMIT HAND COLORED PROOF  
TO CUSTOMER

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 16 1931

10.19.21  
W. J. ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,

CHICAGO

NO. 1A2789

ORDER NO. 56620

DATE 10/14/1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HALL OF SCIENCE,

CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER: XX

COLOR DESCRIPTION

BUILDINGS MAKE DAY SCENE.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

IMPRINT SAME AS ABOVE

R.M.

PRIVATE NO. 3 FORE IMPRINT:

WF17

REMARKS

SUBMIT RETOUCED  
PHOTO TO CUSTOMER

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 21 1931



DIAL NO. 1A2790

CUSTOMER F.H. TRAXEL CO.,  
MAYSVILLE, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56643

DATE 10-14-1931

6 M DOUBLE CARDS SIZE ~~XXXX~~ 5 1/2 X 7OCT 23 1931  
TYPE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRAXEL'S BAKERY AND CONFECTIONERY HAS AN  
ESTABLISHED REPUTATION FOR THE BEST FOODS - SERVED THE  
BEST, ESTABLISHED IN 1878

RETOUCHING DEPARTMENT

Submit—Sketch—Layout Retouched Photo—Wash Drawing. Layout Yes No

FOLLOW SAME LAYOUT AS ON 88538. WHERE THE SAMPLE  
IS MARKED NUMBER ONE, THE INTERIOR VIEW IS TO BE PLACED  
AND WHERE MARKED NUMBER TWO, THE BRIDGE PICTURE IS  
TO GO.

UNDER THE INTERIOR VIEW SHOULD BE THIS TITLE:

TRAXEL'S BAKERY AND CONFECTIONERY HAS AN ESTABLISHED  
REPUTATION FOR THE BEST FOODS - SERVED THE BEST,  
ESTABLISHED IN 1878.

ABOVE THE BRIDGE PICTURE SHOULD BE THIS TITLE:

TRAXEL'S BAKERY, AND CONFECTIONERY AND SODA FOUNTAIN,  
ESTABLISHED IN 1878, MAYSVILLE, KENTUCKY. MAYSVILLE,  
KENTUCKY, GATEWAY TO THE BLUE GRASS AND WHERE OPPORTUNITY  
BEGINS.

COLOR DESCRIPTION

(Buildings, Roofs, Triforium, etc.)

(All of this on address side)

FRONT NONONE

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: PUBLISHED BY L.F. MATTINGLY, LEXINGTON, KY.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12.

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panormatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GODO IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METALSIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHVILLE POST CARD CO.,  
ASHVILLE, N.C.

NO. 1A2791

ORDER NO. 56648

DATE 10/13/1931

1M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CALDERWOOD DAM,  
CALDERWOOD, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 16 1931

945

Correction  
to Ring Dept



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR TOTAL ORDER HEREWITH ENCLOSED WITH THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE N.C.

DATE 10/13/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

CHEOAH DAM, TAPOCO,  
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

IMPRINT

SAME AS ABOVE

NO C.T. TRADE MARK ON FRONT

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SGN HERE

745  
OCT 19 1931

NO. 1A2792

ORDER NO. 56648

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
OF YOUR TOTAL  
ORDER HEREWITH  
IT IS ABSOLUTELY NECESSARY THAT YOU  
SEND THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2793

ORDER NO. 56648

DATE 10/13/1931

1M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SANTEETLAH DAM,  
TAPOCO, N.C. ~~XXXXXX~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 16 1931  
945

ADV

1  
2

5



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY, INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. ~~IX~~ 1A2794

ORDER NO. 56649

DATE 10/13/1931

12 $\frac{1}{2}$ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) U.S. POST OFFICE AND  
GOVERNMENT BUILDING, SPARTANBURG,  
S.C.

PRIVATE NO. BEFORE TITLE: S-21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO I

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK BLDG. WHITE TRIM & PILLARS. BETWEEN PILLARS AND  
UNDER FIRST FLOOR WINDOWS IT IS LIGHT GREEN.

ROOF

BRASS DOOR. GREEN ROOF & GREEN WINDOW CASING. PUT X  
FLAG ON POLE. GREEN LAWN.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

OCT 16 1931  
945

ADV



5

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2795

ORDER No. 56650

DATE 1/14/1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

1

TITLE (IN FULL)

A FIELD OF FINE MELONS

IMPRINT

SAME AS ABOVE

GROWN FOR SEED ONLY, W.J. WHITE  
SEED CO., CODLIDGE, GA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

OCT 16 1931

ADV



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. IA2796

ORDER NO. 56650

DATE 10/14/1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GROWN FOR SEED ONLY,  
N.J. WHITE SEED CO., COOLIDGE,  
GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

OCT 16 1931

745

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 1A2797

ORDER NO. 56678

DATE 10/15/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GREENWOOD HOSPITAL,  
GREENWOOD, S. C.  
PRIVATE NO. BEFORE TITLE: G-6

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT SAME AS ABOVE  
NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE  
BUILDINGS RED BRICK BLDGS., WHITE WINDOW TRIM.  
ROOF CREAM ROOF TRIM. BLOOD RED SLATE  
TRIMMINGS ROOF. AWNINGS TAN & WHITE. GREEN LAWN.

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED  
SIGN HERE

745  
OCT 19 1931

ADV



6  
A-4

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWIT ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N. C.		NO. IA2798
DATE 10/15/1931		ORDER NO. 56678
6 M AMERICAN ART		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER	FRONT NO. 1	
TITLE (IN FULL) GREENWOOD HIGH SCHOOL, GREENSOOD, S. C.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: G-5	NO C.T. TRADEMARK ON FRONT.	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS RED BRICK BLDG., WHITE WINDOW TRIM & <del>PI</del> PILLARS. TOWER WHITE WITH BLACK ROOF. ROOF VARIGATED SLATE. FLOWER (WHITE) HEDGE IN FOREGROUND. GREEN LAWN.		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
COMPLETED		ADV
SIGN HERE		

OCT 21 1931

7



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 1A2799

ORDER NO. 56678

DATE 10-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RESIDENCE OF MR. J.C. BURNS,  
GREENWOOD, S.C.  
PRIVATE NO. BEFORE TITLE: G-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE  
NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

~~BLDG. WHITE, ROOF GRAY SHINGLE, RED BRICK CHIMNEYS. RED~~  
BUILDINGS RED TILE WALK. TO LEFT ON BLDG. RED & YELLOW ON CANNAS. TAKE OUT WIRE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

OCT 20 1931

ADV



5

GENTLEMEN:-  
PLEASE ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 1A2800

ORDER NO. 56678

DATE 10/15/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) LANDER COLLEGE, GREENWOOD, S.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: G-8

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

RED BRICK BLDG., WHITE TRIMMING. SLATE COLOR ROOF. GREEN IVY ON BLDG.

BUILDINGS BUSHES ALONG BLDG. PINK & WHITE FLOWERS, OTHER GREEN ONLY. PUT SOME  
FOLIAGE ON TREES. TAKE OUT POLE & WIRES. GREEN LAWN IN FOREGROUND.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

74  
OCT 19 1931

ADV



25

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER RETURNED WITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY / SHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. IA2801

ORDER NO. 56678

DATE 10-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) OLD STAR FORT, NEAR EX  
GREENWOOD, S. C.

PRIVATE NO. BEFORE TITLE: RSM G-9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M.

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION SEE

COLORS: VARY SHADES OF GREEN.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

DIRT ROAD.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 20 1931  
745

ADV



A 54

14-5x7

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 1A2802

ORDER NO. ~~5666~~

57440

DATE 10-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VIEW FROM AIRPLANE LOOKING  
ACROSS EXX CITY, SHOWING PINNACLE, KINGS  
MOUNTAIN, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

USE ~~PHOTO NO. 62075~~ C. CUT OFF WHERE MARKED ON PROOF ATTACHED.

BUILDINGS

USE OWN JUDGMENT FOR COLORS.

ROOF

TRIMMINGS

REMARKS

use black and white  
proof and rephoto,  
making moonlight scene  
out of it

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

915  
NOV 24 1931

ADV

2



GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. IA2803

ORDER NO. 56661

DATE 10-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER & LOWER  
TITLE (IN FULL) TOP: AIRPLANE VIEW SHOWING OLD  
AND NEW MONUMENTS ON KINGS MT.  
BOT: BATTLEFIELD, KINGS MOUNTAIN, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS USE PHOTO NO. 62674-C.  
ROOF Use cut no. 62674-C.  
TRIMMINGS

No colored card in file.  
S.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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ADV



6

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

JOHN P. COX DRUG CO.,  
HOPE, ARK.

NO. IA2804

ORDER NO. 56663

DATE 10-15-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, HOPE, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

CLEAN UP AND LANDSCAPE

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

1000  
OCT 23 1931

1 1/2



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2805

ORDER NO. 56678

DATE 10-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SIDE VIEW, OREGON HOTEL,  
GREENWOOD, S. C.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: G-2

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS USE PHOTO NO. 59608. COLOR SAME AS CARD 59608 ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 19 1931



1A-2806

NO. 1A2806

ORDER NO. 56485

F. BERG & SON,  
UPPER SANDUSKY, OHIO

DATE 10/14/1931

1 M

BLUESKY

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WYANDOTTE COUNTY COURT HOUSE  
AND FOUNTAIN, UPPER SANDUSKY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 4684-C  
ROOF  
TRIMMINGS Makeover

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 15 1931

ADV

DEADLINE

56485

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. IA2808

ORDER NO. 56679

DATE 10-15-1931

25 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) NIGHT-BLOOMING CEREUS,  
ENTWINE AN ORANGE TREE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO NONE  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS WHITE FLOWERS. VERY LIGHT YELLOW LITTLE IN CENTER. DELICATE RED STEM  
OF FLOWER (ONLY WINDING STEMS TO FLOWER). TREE HAS A GRAYISH COLOR  
STEM. GLOSSY GREEN LEAVES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 21 1931  
1130

ADV



6

GENTLEMEN:-  
PER ATTACHED  
SPECIFICATIONS,  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS, AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
ON THESE TITLES AND COLOR DESCRIPTIONS.  
ON THE SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. IA2809

ORDER NO. 56679

DATE 10-15-1931

25 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) A MAGNIFICENT AZALEA IN  
BLOOM  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS PRETTY SHADE OF REAL "PINK" AND FLOWERS.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

11 00  
OCT 19 1931

ADV



DIAL NO. **IA2810**

ORDER NO. **56684**

DATE **10/16/1931**

CUSTOMER **SISTERS OF THE PRECIOUS BLOOD,** DATE ENTERED  
**DAYTON, OHIO**

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**MAKEOVER**

**25**

**M**

**PC**

SIZE

**3 1/2 X 5 1/2**

**AMERICAN ART GROUP (6)**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **MOTHERHOOD OF THE SISTERS OF THE PRECIOUS BLOOD,  
SALEM HEIGHTS, ROUTE 10, DAYTON, OHIO**

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

**SEE LAYOUT ATTACHED.**

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: **PUBLISHED BY C.M. BUNTING, JOURNAL-HERALD BLDG.,  
DAYTON, O.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR AS PER TISSUE **XXX** ATTACHED TO PHOTOS.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOO \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



542

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,  
MECHANICVILLE, N.Y.

NO. IA2811

ORDER NO. 56689

DATE 10/16/1931

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE FALLS, GLENS FALLS, N.Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER  
BORDER: 82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS BROWNISH GRAY ROCK.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

11 90  
OCT 19 1931

2



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. IA2812

ORDER NO. 56689

DATE 10/16/1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) GLENS FALLS COUNTRY CLUB,  
GLENS FALLS, N.Y.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN  
UPPER BORDER: 87

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE, GREEN TRIM. WEATHERED ROOF. WHITE CHIMNEYS. RUSTIC BRIDGE.

ROOF

TRIMMINGS

PUT CLOUDS IN XX SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 19 1931

*Order to  
Glen*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. IA2813

ORDER NO. 56689

DATE 10/16/1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	29
TITLE (IN FULL)	CRANDALL PARK, GLENS FALLS, N.Y.	IMPRINT	SAME AS ABOVE
PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER: 89			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS	in 60 ft 2830	PUT CLOUDS IN SKY	

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 20 1931



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC. INC.,  
MECHANICVILLE, N.Y.

NO. IA2814

ORDER NO. 588856690

DATE 10/16/1931

6 ~~xxx~~ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ARMORY, GLENS FALLS, N.Y.  
PRIVATE NO. ~~xxx~~ 1/4" FROM RIGHT EDGE IN  
UPPER BORDER: 85

FRONT NO. 29  
IMPRINT SAME AS ABOVE

69H2571

COLOR DESCRIPTION SEE  
BUILDINGS RED BRICK, GRAY GRANITE TRIM.  
ROOF  
TRIMMINGS

REMARKS  
DARK GRAY SLATE ROOF.  
  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

OCT 21 1931  
745

ADV

5  
17  
14

2



15

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. IA2815

ORDER NO. 56690

DATE 10/16/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) 18TH WATER HOLE, GLENS FALLS  
COUNTRY CLUB, GLENS FALLS, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 86

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS RUSTIC BRIDGE.

POOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 19 1931

5



15

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. IA2816

ORDER NO. 56690

DATE 10/16/1931

6 x M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL)  
CRANDALL PARK,  
GLENS FALLS, N.Y.

IMPRINT  
SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 90

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

7-45  
OCT 19 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
OR DESCRIPTIONS.  
IF NOT RETURNED  
PROCEED WITH THE  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE  
THIS INFORMATION CORRECT AND  
VERY TRULY  
CURT TEICH & COMPANY  
1735-1755 IRVING PARK BLVD  
CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

DATE 10/16/1931

NO. IA2817

ORDER NO. 56692

121 M		AMERICAN ART	
(ALL OF THIS ON THE FRONT SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE TITLE	UPPER BORDER	FRONT NO.	26
TITLE (IN NAME)	HOME OF CONSTANCE BENNETT, BEVERLY HILLS, CALIFORNIA	IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 823			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	COLOR AS PER TISQUE ATTACHED.		
ROOF			
TRIMMINGS		ALSO USED IN FOLDER	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 21 1931  
1/30

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. LA2818

ORDER NO. 56692

DATE 10/16/1931

12<sup>1</sup>/<sub>2</sub>" M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 26

TITLE (IN FULL) ANN HARDING'S HILLTOP HOME,  
HOLLYWOOD, CALIFORNIA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 812

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

Photo in VAH 32

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

840  
OCT 21 1931

ADV





2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

2

NO. IA2819

ORDER NO. 56692

DATE 10/16/1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CHAS. (BUDDY) ROGERS HOME,  
BEVERLY HILLS, CALIFORNIA  
PRIVATE ~~KK~~ NO. BEFORE TITLE: ~~818~~ 829

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 26  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS COLOR AS PER TISSUE ATTACHED.  
ROOF  
TRIMMINGS

REMARKS  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

845  
OCT 21 1931

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 1A2820

ORDER NO. 56692

DATE 10/16/1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HOME OF LUPE VELEZ, BEVERLY  
HILLS, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 826

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLOR AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

*Photo in 3A14998*

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 20 1931  
7.45

ADV

*Curt Teich*



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED TO US WITHIN THE PERIOD OF SIX DAYS, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 1A2821

ORDER NO. 56692

DATE 10/16/1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RESIDENCE OF JEAN HARLOW,  
BEVERLY HILLS, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 815

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS COLOR AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS Photo in RAH 33

REMARKS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 21 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 1 2822

ORDER NO. 56692

DATE 10/16/1931

12 1/2 M

A MERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HOME OF HELEN TWELVETREES,  
BRENTWOOD HEIGHTS, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 829

COLOR DESCRIPTION SEE

BUILDINGS COLOR AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 26

IMPRINT SAME AS ABOVE

REMARKS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 22 1931

830

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. IA2823

ORDER NO. 56692

DATE 10/16/1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) RESIDENCE OF MR. AND MRS.

DOUGLAS FAIRBANKS, JR. (JOAN CRAWFORD) -  
BRENTWOOD HEIGHTS, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 821

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS COLOR AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

Photo in 7A H 31

REMARKS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 21 1931 / / 30

ADV



DIAL NO. **IA2824**

CUSTOMER **STONE TRANSFER & STORAGE,  
OKLAHOMA CITY, OKLA.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56688**

DATE **10/16/1931**

**OCT 21 1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6 M FC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**AMERICAN ART**

GROUP **(3)**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **PHONE 7-2535, 424 N.W. 4TH ST., OKLAHOMA CITY,  
OKLA.**

(All of this on address side)

FRONT NO. **NONE**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

**SEE LAYOUT ATTACHED.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**SEE INSTRUCTIONS ATTACHED.**

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WDDD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GDDD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
DN WDDD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**DEADLINE**



DIAL NO. **IA2825**

CUSTOMER **PUBLISHED BY FRANK ROGERS,**  
**DALLAS, TEXAS.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56687**

DATE **10/15/1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**3 1/2** M

**PC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **IRA P. DeLOACHE, ~~ESTATE~~ ESTATE,**  
**PRESTON ROAD, DALLAS.**

(All of this on address side)

FRONT NO. **5**

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: SAME AS ABOVE.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**SEE HAND TINTED PHOTO FOR COLORS.**

**COMPLETED**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra	Extra	Strip	Double	Reverse	Reverse	Ben
Negatives	Stripping	To Size	Print	Position	Color	Day

Extra	Extra	Strip	Double	Reverse	Reverse	Ben
Negatives	Stripping	To Size	Print	Position	Color	Day

SIZE **3 3/16** **WIDE** **5 3/16** **HIGH** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOO \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2826**CUSTOMER **NOBILE CAFE,  
WASHINGTON, D.C.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56716**DATE **10/17/1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**6 M PC** SIZE**3 1/2 X 5 1/2**

STYLE

**AMERICAN ART****GROUP 3**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **NOBILE CAFE****WASHINGTON'D FAMOUS ITALIAN RESTAURANT  
(ETC. AS PER COPY)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

SEE PENCIL SKETCH ATTACHED. THE EXTERIOR VIEW IS TO APPEAR  
IN THE CENTER, THE BLDGS. AT EITHER SIDE OF THE CAFE ARE  
NOT TO BE REPRODUCED BUT THE MEN IN FRONT OF THE CAFE AND  
THE MAN ON THE BENCH ARE TO BE INCLUDED.

BRING OUT THE PICTURE OF GENERAL NOBILE WHICH APPEARS ON  
THE REAR WALL OF THE FIRST FLOOR DINING ROOM AND HAVE THE  
NAME APPEAR BELOW THE PICTURE.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**COMPLETED**

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT **3** GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREBY ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ROTH NEWS CO.,  
NEWTON FALLS, OHIO

NO. IA2827

ORDER NO. 56719

DATE 10/19/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ARLINGTON SCHOOL, NEWTON  
FALLS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS REMOVE WIRE & CABLE. PUT FLAG ON POLE  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 20 1931  
30



442

GENTLEMEN  
WE ACKNOWLEDGE WITH THANKS AND ACCORDANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ROTH NEWS CO.,  
NEWTON FALLS, OHIO

NO. 1A2828

ORDER No. 56721

DATE 10/19/1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CRAIG BEACH PARK, LAKE MILTON,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BOAT WHITE, COLORED PENNANTS ON TOP. BLDGS. WHITE, RED ROOFS. BLUE & ORANGE  
BUILDINGS STRIPED AWNINGS. COASTER WHITE, BROWN RUNWAY. MAKE WATER LIGHT BLUE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

1100  
OCT 20 1931

ADV



5

A 42

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY X ROTH NEWS CO.,  
NEWTON FALLS, OHIO

NO. IA2829

ORDER NO. 56721

DATE 10/19/1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CRAIG BEACH, LAKE MILTON,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BOAT WHITE, ORANGE & BLUE STRIPED AWNINGS. COASTER ON RIGHT WHITE.  
BLDG. ON RIGHT WHITE, RED ROOFS. GREEN SLIDE. MAKE WATER LIGHT BLUE.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

10 OCT 20 1931

ADV



DIAL NO. ~~IA~~2830

CUSTOMER ~~XXX~~ FLORIDA MOTOR LINES,  
ORLANDO, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56723

DATE 10/18/1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M FC

SIZE

3 1/2 X 5 1/2

NOV 4 - 1931  
STYLE AMERICAN ART GROUP (5)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (~~TYPE TO COME~~)

TITLES AS ON BACK OF PHOTOS

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

413531

USE 4 NEW PHOTOS & PHOTO NO. ~~A-13531~~ ~~14378~~

TAKE OUT THE HORSE & BUGGY ON PHOTO NO. A-13531

AND BOY ON RIGHT

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BRING OUT THE COLORS ON THE FLAGS IN THE PHOTO OF THE  
OLD HOUSE, HAVE THE TREES SHOW UP WELL IN THE BUS  
PICTURE.

COMPLETED

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLD PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



65

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
IF NOT RETURNED  
IF NOT RETURNED

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 1A2831

ORDER No. 56734

DATE 10/19/1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CENTRAL PARK, CANTON, GA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BLDG. ON EXTREME RIGHT IS RED BRICK. OTHER BLDGS. ARE YELLOW BRICK  
FRONT AND RED BRICK SIDES, WITH THE EXCEPTION OF THE BANK BLDG. WHICH IS  
WHITE MARBLE.  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 26 1931  
745

2

6



438

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. IA 2832

ORDER NO. 56734

DATE 10/19/1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 1

TITLE (IN FULL) CHEROKEE COUNTY COURT HOUSE,  
CANTON, GA.

IMPRINT SAMEX AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS WHITE MARBLE WITH GREEN ROOF. REMOVE TELEPHONE POLE & WIRES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

330  
OCT 21 1931

7  
10



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2833

ORDER NO. 56735

DATE 10/19/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET, CANTON, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT ~~SEE~~ SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

408  
OCT 22 1931

ADV



GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTE  
ETC.. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. IA2834

ORDER NO. 56733

DATE 10/19/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL) UNITED STATES POST OFFICE,  
CANTON, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SEE

## BUILDINGS

REMOVE POLE, TRASH CAN & WIRES.

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

330  
OCT 21 1937

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 1A2835

ORDER NO. 56733

DATE 10/19/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HOTEL CANTON, CANTON, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION SEE

BUILDINGS REMOVE TELEPHONE POLES & WIRES.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 21 1931  
11 30

ADV



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DE WOLF NEWS CO.\*  
INDIANAPOLIS, IND.

NO. IA2836

ORDER NO. 56735

DATE 10/19/1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) INDIANAPOLIS MUNICIPAL  
AIRPORT, INDIANAPOLIS, IND.

BOT, SMALL TYPE: PHOTO BY O. ROACH AND CENTRAL  
AERONAUTICAL CORP.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. TAN BRICK, WHITE TRIM, GREEN & LAWN & BUSHES. RUNWAYS WHITE  
CONCRETE, OTHER GROUNDS GREEN GRASS. DIVERSIFIED COLORS OF PLANES.  
TAKE OFF ~~FROM~~ FROM FOREGROUND AS MARKED.

ROOF

SEE INSTRUCTIONS ATTACHED TO PHOTO.

TRIMMINGS

*Retd*  
VERY PARTICULAR CUSTOMER.

OCT 29 1931

RETURN PHOTO TO: H.E. SNOKE, INDIANAPOLIS  
CHAMBER OF COMMERCE, INDIANAPOLIS, IND.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

1000  
OCT 24 1931

DEADLINE



GENTLEMEN - WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WAYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. IA2837

ORDER NO. 56738

DATE 10/19/1931

12 $\frac{1}{2}$  M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) EDWIN S. BUNDY DORMITORY, EARLHAM  
COLLEGE, RICHMOND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

RED BRICK BLDG., WHITE TRIM.

REMARKS

SLATE ROOF.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

330  
OCT 21 1931

ADV



142

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WAYNE NOVELTY & PUBLISHING CO.,  
RTE FT. WAYNE, IND.

2

NO. IA2838  
ORDER NO. 56738

DATE 10/19/1931

12 1/2  
M

AMERICAN ART

PLACE OF TITLE

TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXX~~  
HIGH SCHOOL, NEW CASTLE, IND.

FRONT NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

RED BRICK, WHITE TRIM. TAKE OUT  
GREEN LAWN & HEDGE.

REMARKS

TELEPHONE POLE & WIRES & FIRE PLUG.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

OCT 21 1931  
11 30



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WAYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. IA2839

ORDER NO. 56738

10/19/1931

DATE

124

M

AMERICAN ART

PLACE OF TITLE

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

POST OFFICE, ANDERSON, IND.

FRONT NO.

IMPRINT

1

(ALL OF THIS ON THE ADDRESS SIDE)

SAME AS ABOVE

COLOR DESCRIPTION

BUILDINGS

ROOF

TRIMMINGS

SANDSTONE BLDG., GREEN LAWN. GREEN WINDOW CASINGS & DOORS. PUT FLAG ON POLE  
TAKE OUT DRUG SIGN TO RIGHT, ALSO CAR AT RIGHT FOREGROUND & WIRES.  
BLDG. TO LEFT RED, WHITE TRIM. BE SURE & MAKE SANDSTONE COLOR OF BLDG.  
SAME TONE ALL OVER. (NOTE DARKER STONE ON FIRST FLOOR)

RETURN PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

Returned  
OCT 29 1931  
OCT 23 1931

DEADLINE



13

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. IA2840

ORDER NO. 56739

DATE 10/19/1931

12<sup>1</sup>/<sub>2</sub>M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) SUNDAY VISITOR BUILDING,  
HUNTINGTON, IND.

FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS PER INSTRUCTIONS

ATTACHED. (DARK RED BRICK BLDG.)

ROOF

TRIMMINGS

RETURN PHOTO TO: CUSTOMER.

OCT 29 1931

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

9

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WAYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. IA2841

ORDER NO. 56739

DATE 10/19/1931

12<sup>M</sup>

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) CARPENTER HALL, EARLHAM  
COLLEGE, RICHMOND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SLATE ROOF. RED BRICK BLDG. WHITE TRIM. STONE BASE. WHITE TOWER,  
DARK ROOF. GREEN LAWN, WHITE STONE WALK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 23 1931

2.15

ADV

DEADLINE



WE ACKNOWLEDGE WITH THANKS AND ACCORDING TO THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WAYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. IA2842

ORDER NO. 56739

DATE 10/19/1931

12 $\frac{1}{2}$ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HENRY COUNTY HOSPITAL,  
NEW CASTLE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

XXXX RED BRICK BLDG., WHITE TRIM. RED TILE ROOF. ALSO SEE TISSUE  
ATTACHED TO PHOTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 21 1931



WE ACKNOWLEDGE WITH THANKS AND ACCORD  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SCHONBERG'S PHARMACY,  
COVINGTON, LA.

NO. 1A2843

ORDER NO. 56741

DATE 10/19/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ST. JOSEPH'S ABBEY CHURCH,  
COVINGTON, LA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
LANDSCAPE AS PER CARD ATTACHED.  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
TAKE OUT SCAFFOLDING, ETC.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 2 1931

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SCHONBERG'S PHARMACY,  
COVINGTON, LA.

NO. IA2844

ORDER NO. 56741

DATE 10/19/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SOUTHERN HOTEL, COVINGTON, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT

ROOF

TRIMMINGS

SUBMIT RETOUCED PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

LV COMPLETED

SIGN HERE

ADV

NOV 27 1931



DIAL NO. **IA2845**

CUSTOMER **GEORGE PETERSON,  
ELSINORE, CALIF.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56749**

DATE **10/20/1931**

745  
NOV 9 1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC SIZE **3 1/2 X 5 1/2**

STYLE **DUOTONE**

(All this on the picture side)

PLACE OF TITLE: Upper Lower Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **IN A LITTLE WHILE YOUR SORROW SHALL BE TURNED  
INTO JOY, AND YOUR JOY SHALL NEVER BE TAKEN AWAY FROM  
YOU."**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No

Special type as sample  
**TAKE OFF R.M. AFTER 50 ARE RUN**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**COMPLETED**

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2846**

CUSTOMER **GEORGE PETERSON,  
ELSINORE, CALIF.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56749**

DATE **10/20/1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**NOV 9 1931**

**1 M**

**PC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**DUOTONE**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **"IF ANY MAN THIRST, LET HIM COME UNTO ME  
AND DRINK"**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. **5**

R. M.

Yes

**SAME 2845**

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**TAKE OFF R.M. AFTER 500 ARE RUN.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO. ILL.

PUBLISHED BY HENSEL'S,  
HAWLEY, PA.

NO. IA2847  
ORDER NO. 56752

DATE 10/19/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER BORDER	FRONT NO.	1
TITLE (IN FULL)	MOONLIGHT ON LAKE WALLENPAUPACK, HAWLEY, PA.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	MAKE MOONLIGHT SCENE. SHOW MOON WHERE BRIGHT SPOT IS. T MAKE AN ATTRACTIVE MOONLIGHT VIEW.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

SIGN HERE

OCT 22 1931

1730

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HENSEL'S,  
HAWLEY, PA.

NO. 1A2848

ORDER NO. 56752

DATE 10/19/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) SUNSET ON LAKE WALLEPAUPACK,  
HAWLEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

E. 1184

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

MAKE CRIMSON GOLDEN COLOR ON SKY & WATER. ATTRACTIVE SUNSET RED &  
GOLDEN SHADES. DO GOOD COLOR WORK ON THIS VIEW.

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

OCT 22 1931

220

ADV

DEADLINE

Copy to Eng

2

2



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

M.J.LACER,  
CLYDE, OHIO

NO. IA2849

ORDER NO. 56759

DATE 10/20/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CLYDE HIGH SCHOOL,  
CLYDE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK, WHITE CORNICE & SASH.

ROOF

BLUE ORNAMENTS ON CORNICE. LIGHT GRAY ENTRANCE & BASE.

TRIMMINGS

GREEN LAWN & FOLIAGE.

Photo in 30327

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 23 1931  
915

5



5

GENTLEMEN, WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

M.J.LACER,  
CLYDE, OHIO

DATE 10/20/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ELIZA RAMSAY HOME, CLYDE,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS BUFF BRICK ON RIGHT & LEFT. GRAY CENTER. RED TILE ROOF, RED FLOWER BED.  
CEMENT WALK. GREEN SHRUBBERY & LAWN. WHITE SASH & DOORS.

ROOF

TRIMMINGS

REMARKS

Photo in 30328

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 23 1931

9/5

ADV



**GENTLEMEN:-**  
**PER ATTACHED**  
**OF YOUR TOTAL**  
**IT IS ABSOLUTE**  
**ETC., AND RETURN**  
**IN SIX DAYS WE**  
**WORK.**

YOUR ORDER AS  
MEMORANDUM

VERY TRULY

**CURT TEICH & COMPANY INC.**  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SALEM, ARK.

NO. **LA2851**

ORDER NO. 56756

DATE 10/20/1931

**1 M** **BLUESKY**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL) SOUTH FORK RIVER BRIDGE, HIGHWAY IMPRINT SAME AS ABOVE  
REL NO. 9, NEAR SALEM, ARK.

COLOR DESCRIPTION	SEE
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## BUILDINGS

ROOF

## TRIMMINGS

FRONT NO. 1

(ALL OF THIS ON THE ADDRESS SIDE)

IMPRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

# COMPLETED

SIGN HERE

ADV



DIAL NO. IA2852

CUSTOMER W. E. DEACON,  
PEORIA, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56761

DATE 10/20/1921

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M FC SIZE

3 1/2 X 5 1/2

STYLE BLUETONE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full DEACON'S SHIRLEY ANN COTTAGE, MENTOR-ON-THE-LAKE,  
OHIO

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: EDWARD W. MEREDITH, ADVERTISING, PEORIA, ILLINOIS

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

RETOUCH ENOUGH TO BRING OUT NAME "W.E.DEACON" AT  
DOOR. PUT FLAG ON FLAG POLE & CUT OUT TREE THAT  
LOOKS AS IF IT WERE ON TOP OF THE HOUSE. TAKE OUT HOUSE  
ON LEFT.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

COMPLETED

3 3/16 X 5 3/16  
SIZE - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE - WIDE - HIGH - SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHIC

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. IA2853

ORDER No. 56764

DATE 10/20/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	UPPER BORDER
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TITLE (IN FULL) **Y.W.C.A., ZANESVILLE, OHIO**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21

IMPRINT SAME AS ABOVE

### COLOR DESCRIPTION

SEE

## BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

REMARKS

SECTION	DESCRIPTION	REMARKS
BUILDINGS	DARK DULL RED BRICK, SLATE ROOF. GREEN SHUTTERS ON CENTER & LEFT. DARK RED BRICK <del>W</del> WALK & WALL. GRAY WALK ALONG FRONT.	WHITE PORCH, CORNICE & SASH. GABLE & LEFT END OF BLDG. WHITE. GRAY STEPS. GREEN DOORS. GREEN HEDGE. POLES & WIRES. REMOVE LETTERS ON
ROOF	FRONT OF PHOTO.	

PUT CLOUDS IN SKY

ADV

# DEADLINE



5

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
NO SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.



VERY TRULY

CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. IA2854

ORDER NO. 568<sup>08</sup>

DATE 10/23/1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) PHI MU SORORITY, UNIVERSITY OF  
NEW HAMPSHIRE, DURHAM, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 26 1931  
745

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER WITH ENCLOSURE.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. IA2855  
ORDER NO. 56808

DATE 10/23/1931

1 M BLACK & WHITE

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE LOWER CENTER BORDER		FRONT NO. 1	
TITLE (IN FULL) PHI MU DELTA HOUSE, UNIVERSITY OF NEW HAMPSHIRE, DURHAM, NH N.H.		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	MAKE NEW LAWN & WALK.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

745  
OCT 27 1931

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. 1A2856

ORDER No. 56808

DATE **X 10/23/1931**

**1** M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **LOWER CENTER BORDER**  
TITLE (IN FULL) **S.A.E.HOUSE, UNIVERSITY OF  
NEW HAMPSHIRE, DURHAM, N.H.**

FRONT No. **1**  
IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION SEE  
BUILDINGS **MAKE LAWN & WALK.**  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

**COMPLETED**

SIGN HERE

740-  
OCT 27 1931

ADV



45

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AND THE MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

12

NO. 1 A2857  
ORDER NO. 56799

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

DATE 10-22-1931

12 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) WEST BRANCH OF PENOBSCOT  
RIVER AT PASSAMAGOMOC FALLS, MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS TAKE OUT BOAT.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

1130  
OCT 23 1931

ADV

IV  
COMPLETED SIGN HERE

5

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

DATE 10-22-1931

NO. 1 A2858

ORDER NO. 56799

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ROCKY POND AND DOUBLETOP  
MOUNTAIN, MAINE.

FRONT No 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS FIX THE ROCKS. STRAIGHTEN  
ROOF  
TRIMMINGS

REMARKS  
WATER LINE. IT'S OFF 1-8 INCH.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

IV  
COMPLETED

SIGN HERE

ADV

OCT 23 1931  
11/1

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. PLEASE REMEMBER THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2859

ORDER NO. 56799

DATE 10-21-1931

12 M 500

AMERICAN ART

PLACE OF TITLE

LOWER CENTER BORDER & UPPER

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL)

TOP- FISHERMANS PARADISE

IMPRINT

SAME AS ABOVE

BOT- TROUT FISHING IN WILSON STREAM,  
MAINE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE AUTUMN SCENE. RETOUCH THIS VIEW CAREFULLY,  
IMPORTANT SUBJECT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 23 1931

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2860  
ORDER NO. 56799

DATE 10-22-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE GULF, PLEASANT RIVER,  
MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 24 1931  
745

ADV

DEADLINE



15  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS MEMORANDUM  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2861

ORDER NO. 56799

DATE 10-22-1931

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) HORSE SHOE POND AND  
BAKER MOUNTAIN, MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 23 1931  
400

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2862

ORDER NO. 56799

DATE 10-22-1931

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

LOWER CENTER BORDER  
"LITTLE NIAGARA",

IMPRINT

SAME AS ABOVE

SOURDNAHUNK STREAM IN MAINE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

GIVE THE MAN A FISHING POLE & LINE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

OCT 24 1931

ADV

9  
DEADLINE



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2863  
ORDER NO. 56799

DATE 10-22-1931

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER & UPPER

FRONT NO.

1

TITLE (IN FULL)

TOP- GREETINGS FROM MAINE.

IMPRINT

SAME AS ABOVE

BOT- SUNSET ON MOOSEHEAD LAKE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DO NOT MAGNIFY THE SUN RAYS, AS THEY WOULD LOOK  
ARTIFICIAL.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

1130  
OCT 23 1931

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT T. TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,

NO. 1A2864

ORDER NO. 56799

BOSTON, MASS.

DATE 10-22-1931

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER & UPPER BORDER

FRONT NO

TITLE (IN FULL)

TOP- GREETINGS FROM  
MAINE

IMPRINT

SAME AS ABOVE

BOT- EVENING ON TOGUE POND

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2865

ORDER NO. 56799

DATE 10-22-1931

12 M 500  
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MOUNTAIN BROOK POND AND  
BAKER MOUNTAIN IN MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

TAKE OUT BOAT, USE EITHER PHOTO.

ROOF

TRIMMINGS

Ret 8/9/35

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 23 1931  
1/15

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1 A2866

ORDER NO. 56799

DATE 10-22-1931

12 M 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER & UPPER

FRONT NO.

1

TITLE (IN FULL)

TOP- GORGE BELOW

IMPRINT

SAME AS ABOVE

RIPOGENUS DAM

BOT- WEST BRANCH, PENOBSCOT RIVER,  
MAINE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV COMPLETED

SIGN HERE

OCT 23 1931

ADV

DEADLINE



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 1 A2867 ORDER NO. 56799
DATE 10-22-1931		
12 M 500 (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO. 1	
TITLE (IN FULL)	UPPER & LOWER CENTER BORDER TOP- BOND BROOK BOT- MAINE FISHING STREAM	PRINT SAME AS ABOVE 6B#2029
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF	Notes in 9AH2474	
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV COMPLETED		SIGN HERE
OCT 24 1931		9 00
		ADV

DEADLINE



15

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2868

ORDER NO. 56797

DATE 10-22-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) SUGAR LOAF MOUNTAIN  
FROM ANDROSCOGGIN RIVER IN MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

18.00  
OCT 23 1931

ADV

12

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2869

ORDER NO. 56771

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) HANCOCK COUNTY BUILDING,  
ELLSWORTH, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

SHOW SOMEWHAT LARGER ON CARD, IF ADVISABLE. RED BLDG.

BUILDINGS

TAKE OUT ALL AUTOS EXCEPT THOSE IN REAR AND MOST OF THE PEOPLE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 22 1931  
3 00

DEADLINE



5

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2870

ORDER NO. 56771

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER & UPPER CENTER BORDER

TITLE (IN FULL) TOP: RESIDENCE OF COL. JOHN  
BLACK IN 1817.

BOT: PUBLIC LIBRARY, ELLSWORTH, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

WHITE BLDG. GREEN BLINDS.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

745  
OCT 23 1931

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT, AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. IA2871

ORDER NO. 56771

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **NRX LOWER CENTER BORDER**  
TITLE (IN FULL) **"WOODLAWN" THE BLACK HOUSE,**  
**BUILT 1802, ELLSWORTH, MAINE.**

FRONT NO. **I**  
IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS **RED & WHITE. USE WHICHEVER PHOTO IS BEST.**

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

SIGN HERE

ADV

400  
OCT 22 1931

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERETOBY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.  
BOSTON, MASS.

NO. IA2872

ORDER NO. 56771

DATE 10-21-1931

5 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER CENTER BORDER  
TITLE (IN FULL) TOP: "A GOOD MIM HOTEL IN A  
GOOD TOWN"  
BOT: HANCOCK HOUSE, ELLSWORTH, MAINE.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS BLDG. GRAY WHITE. BUFF TRIM. SLATE ROOF. TAKE OUT POLE.  
PUT ON FLAG. BLDG. AT LEFT TAN & BROWN. FLOWERS IN BOXES.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

OCT 22 1931  
300

ADV

DEADLINE



Ab

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. IA2873

ORDER No. 56771

DATE 10/21/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MAIN STREET, ELLSWORTH,  
MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

250  
OCT 22 1931

9  
10  
14

2

DEADLINE







842

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
ORDER HERWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY FOR C. T. CO. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2875

ORDER NO. 56770

DATE 10/21/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MORRIS HALL, EAST MAINE  
CONFERENCE SEMINARY, BUCKSPORT, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS RED BLDG.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

200  
OCT 22 1931

9  
10

DEADLINE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2676

ORDER NO. 56793

DATE 10-22-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) SACRED HEART CHURCH,  
WATERVILLE, MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS GRAY BLDG. SHOW CROSS.

TAKE OUT POLES & SIGNS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

1130  
OCT 23 1931

DEADLINE



17

45

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
YOUR HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO. ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2877

ORDER NO. 56769

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) HAZZARD SHOE FACTORY,  
GARDINER, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BLDG. TAKE OUT BLDG. IN FRONT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 26 1931

ADV



12

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
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WORK.

12

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2878

ORDER NO. 56769

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) CHRIST CHURCH, GARDINER,  
MAINE.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS GRAY CHURCH.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV COMPLETED

SIGN HERE

OCT 24 1931

745

ADV



442

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2879

ORDER NO. 56769

DATE 1-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) PUBLIC LIBRARY, GARDINER,  
MAINE.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED BLDG. ~~XXXXXXXXXX~~  
CUT OFF AT LEFT.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

OCT 23 1931

915

ADV

2

9



6  
12

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE PHOTOGRAPH AND SPECIFICATIONS ATTACHED TO YOUR ORDER AS MEMORANDUM OF THE PHOTOGRAPH ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. IA2880

ORDER No. 56769

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) GARDINER GENERAL  
HOSPITAL, GARDINER, MAINE.

FRONT No I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS WHITE & RED. TAKE OUT AUTO.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 26 1931  
yds

ADV

2



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AT

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. IA2881

ORDER NO. 56768

DATE 10 21-1931

36 M

AMERICANNART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) MALVERN HOTEL AND COTTAGES,  
BAR HARBOR, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BDDG. CANARY YELLOW. TRIM CREAM WHITE. SLATE ROOF. GREEN BLINDS.

BUILDINGS

RED CHIMNEYS. TAKE OUT POLES. PUT ON FLAG. RETOUCH STREET, NEW GRASS.  
TAKE OUT FORD.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

ADV

745  
OCT 23 1931

DEADLINE



642

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
GENTLEMEN  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2882

ORDER NO. 56768

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) MALVERN COTTAGES, KEBO STREET,  
BAR HARBOR, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

CREAM GRAY BLDGS.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

745  
OCT 23 1931

6

DEADLINE



15

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ~~AMERICAN~~ AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. IA2883

ORDER NO. 56768

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MALVERN COTTAGES, KEBO  
STREET, BAR HARBOR, MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS X SEE CARD ATTACHED FOR COLORS. TAKE OUT POLE & PAINTED ROOF AT  
RIGHT. CUT FROM BOTTOM INSTEAD OF AT TOP.  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

745  
OCT 23 1931

12  
19

DEADLINE



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. IA2884

ORDER NO. 56767

DATE 10-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) KENNEBEC VALLEY HOSPITAL,  
SKOWHEGAN, MAINE.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS CREAM YELLOW BLDG.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 22 1931  
J 20

ADV

DEADLINE



DIAL NO. 1A2885

CUSTOMER FALCONER'S LAUNDRY,  
MINNEAPOLIS, MINN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 56782

DATE 10-22-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 X2 M

PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full WE PUT SUNSHINE IN YOUR LAUNDRY BUNDLE  
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE NEW PHOTO & PICTURE OF DRIVER HANDLING  
BUNDLE TO LADY. USE OWN JUDGMENT FOR  
GROUPING. BLOCK OUT ALL BACKGROUND IN  
TRUCK PICTURE.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SUPPLY TINTING ABOVE & BELOW TRUCK. ~~XXXXXX~~  
TINT CARD ALL OVER IN APPROPRIATE SHADES TO  
HARMONIZE WITH COLOR SCHEME. SEE INSTRUCTIONS  
ATTACHED & SAMPLES FOR COLORS.

COMPLETED

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3-3-16 X 5-3-16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
MONROE, LA.

✓ NO. 1A2886

ORDER NO. 56809

DATE 10/23/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) NEVILLE HIGH SCHOOL,  
MONROE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

GREEN ROOF, LIGHT RED BRICK BLDG., WHITE TRIM.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

11/30  
OCT 27 1931



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREIN AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
MONROE, LA.

✓ NO. **IA2887**

ORDER NO. **56809**

DATE **10/23/1931**

**6 M**

**AMERICAN ART**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **UPPER BORDER**  
TITLE (IN FULL) **OUACHITA PARISH JUNIOR  
COLLEGE, MONROE, LA.**

FRONT NO. **2**  
IMPRINT **NONE**

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

**LIGHT GRAY BRICK. CLEAR UP FOREGROUND. TAKE OUT SHADES, ETC. &  
LANDSCAPE.**

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

**COMPLETED**

SIGN HERE

**745**  
**OCT 27 1931**

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
MONROE, LA.

✓ NO. 1A2888 ✓

ORDER No. 56809 ✓

DATE 10/23/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER ✓

TITLE (IN FULL) HOTEL FRANCES,  
MONROE, LA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 2 ✓

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. BUFF GRAY TRIMMED IN BROWNISH TAN. PUT BEACON ON TOP OF  
TOWER. (SEE BACK OF PHOTO) ✓

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

SIGN HERE

ADV

745  
NOV 12 1931



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2889

ORDER NO. 55787

DATE 10-22-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) HIGH SCHOOL, ELLSWORTH,  
MAINE

FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED BLDG. PUT FLAG ON POLE.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

1130  
OCT 23 1931

DEADLINE



15

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2890

ORDER No. 56787

DATE 10-22-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER

FRONT NO.

1

TITLE (IN FULL)

UNION RIVER BRIDGE,  
ELLSWORTH, MAINE.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT 1 OR 2 AUTOS. NO REDS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

1000  
OCT 24 1931

65

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2891

ORDER NO. ~~54X~~ 56787

DATE 10-22-1931

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER

FRONT NO.

1

TITLE (IN FULL)

CONTENTION COVE, UNION  
RIVER BAY NEAR ELLSWORTH, MAINE.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

DEADLINE



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 1A2892

ORDER No. 56787

DATE 10-22-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) VIEW AT CONTENTION COVE,  
UNION RIVER BAY NEAR ELLSWORTH,  
MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

OCT 23 1931  
400

ADV

DEADLINE



15

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU CHECK THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 1A2893
DATE <del>10-22-1931</del> 12 M 500		ORDER No. 56719
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)  SOUND, MT. DESERT ISLAND, MAINE.	FRONT No. IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION  BUILDINGS  ROOF  TRIMMINGS	SEE	REMARKS
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
COMPLETED SIGN HERE		ADV

1130  
OCT 23 1931

6

45 1

DEADLINE

1



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. IA2894

ORDER No. 56861

DATE 10/23/1931

6 M

AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE UPPER BORDER		FRONT NO 29	
TITLE (IN FULL) MAIN STREET AND FIRST NATIONAL BANK, AMSTERDAM, N.Y.		IMPRINT SAME AS ABOVE	
PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER BORDER: 45			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	LEFT SHADES OF GRAY, CREAM AND SOME RED. RIGHT CREAM, RED, GRAY CREAM, BANK RED. REMOVE OLD STYLE FORD AT RIGHT, ALSO TROLLEY WIRES.		
ROOF			
TRIMMINGS		PUT CLOUDS IN SKY	

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 28 1931

7.45

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

✓ NO. 1A289<sup>9</sup>5

ORDER No. 56861

DATE 10/23/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) MEMORIAL PARK, AMSTERDAM, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{1}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 46

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS CANNON GRAY, MONUMENT LIGHT GRAY GRANITE. LEFT BLDG. CREAM.  
RIGHT BROWN LOWER, UPPER WEATHERED.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LY COMPLETED

SIGN HERE

445  
OCT 27 1931

ADV







YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITHEIN ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
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WORK.

VERY TRULY  
CURTIS LEITCH & COMPANY INC.  
1735-1737 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. IA2897

ORDER NO. 56861

DATE 10/23/1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WILBUR H. LYNCH SENIOR HIGH  
SCHOOL, AMSTERDAM, N.Y.

FRONT NO. 29

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER  
BORDER: 49

COLOR DESCRIPTION

BUILDINGS

ROOF

TRIMMINGS

SEE RED  
BLDG. IS OF ~~HEAVY~~ BRICK, TRIMMED WITH STONE. THE CENTER PART  
BETWEEN THE TWO PILLARS AND THE TRIMMING ALONG THE TOP ARE STONE.

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

OCT 26 1931  
745

ADV

American Jail Brick Mason



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HERWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DE NUZIE BOOK STORE,  
MAYSVILLE, KY.

NO. IA2898

ORDER NO. 56856

DATE 10/23/1931

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) MAYSVILLE-ABERDEEN ~~BRIDGE~~  
BRIDGE, MAYSVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE ENTIRE PHOTO. CLEAN UP FOREGROUND. REMOVE PIPES, ETC.

BRING OUT GRAY BRIDGE PROMINENTLY. CONCRETE PILLARS.

BLDGS. IN BACKGROUND WHITE & RED BRICK. USE AS LITTLE SKY AS

POSSIBLE FOR PROPORTION.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

745  
DEC 27 1931



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. IA2899

ORDER NO. 56864

DATE 10/23/1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) "ROSE HILL", HOME OF  
THOMAS JOHNSON, FIRST GOVERNOR OF  
MARYLAND, FREDERICK, MARYLAND.

FRONT NO 128  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 54

R.M.  
PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION SEE  
COLOR SAME AS VIEW ATTACHED.

REMARKS  
Handcolor proof O.K.  
SUBMIT HAND COLORED PROOF TO  
CUSTOMER. W.T.

BUILDINGS

ROOF

TRIMMINGS

RETURN PHOTO.  
ret. DEC 31 1931

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

OCT 26 1931

930

rvsk



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

✓ NO. IA2900

ORDER NO. 56864

DATE 10/23/1931

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HISTORIC COUNTY COURT HOUSE,  
FREDERICK, MD.

IN PLATE; LOWER LEFT, VERY SMALL:  
(C) MARKEN & BIELFELD, INC.

PRIVATE NO. BEFORE TITLE: 62

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

BLDG. SHOULD BE A DEEPER RED BRICK THAN SHOWN ON PRINT ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128

IMPRINT SAME AS ABOVE

R.M.

PUT PLATE NO. ON FRONT. ✓

REMARKS

SUBMIT HAND COLORED PROOF TO  
CUSTOMER.

RETURN PHOTO

ret. DEC 31 1931

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 27 1931

ADV

*Handwritten signature: Curt Teich*

*Handwritten mark: X*



2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND THE MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED TO THE ORDER AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
PUBLISHED BY H.W.BOWEN,  
CHEBEAGUE ISLAND, ME.  
DATE 10/24/1931  
K 1 M  
BLACK & WHITE  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) NEW HILL CREST, CHEBEAGUE  
ISLAND, MAINE.  
FRONT NO I  
IMPRINT SAME AS ABOVE  
COLOR DESCRIPTION SEE  
REMARKS  
BUILDINGS  
ROOF  
TRIMMINGS  
PHOTO PROPERTY OF C. T. & Co.—CUSTOMER  
LV  
COMPLETED  
SIGN HERE  
ADV

1  
2

PUBLISHED BY H.W.BOWEN,  
CHEBEAGUE ISLAND, ME.

DATE 10/24/1931

K 1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) NEW HILL CREST, CHEBEAGUE  
ISLAND, MAINE.

FRONT NO I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

1130  
OCT 27 1931



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY H.W.BOWEN,  
CHEBEAGUE ISLAND, ME.

✓ NO. 1A2902

ORDER No. 56876

DATE 10/24/1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HILL CREST AND GOLF CLUB  
HOUSE FROM NODDLE HEAD, CHEBEAGUE ISLAND,  
MAINE.

FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

1130  
OCT 27 1931



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARRUTH PHARMACY,  
PONCHATOULA, LA.

✓ NOIA2903

ORDER No. 56871

DATE 10/24/1931

2 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, PONCHATOULA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

TAKE OUT POLES & WIRES.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

1130  
OCT 27 1931

1  
2



17

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

CARRUTH PHARMACY, INC.,  
PONCHATOULA, LA.

DATE 10/24/1931

✓ NO. 1A2904

ORDER NO. 56871

2 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PINE STREET, PONCHATOULA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

1130  
OCT 27 1931



2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARRUTH PHARMACY, INC.,  
PONCHATOULA, LA.

DATE 10/24/1931

2 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~XXX~~ UPPER BORDER

TITLE (IN FULL) CATHOLIC CHURCH, PONCHATOULA,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
**COMPLETED**

SIGN HERE

745  
OCT 27 1931

ADV

✓ NO. 1A2905

ORDER No. 56871



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WEIRICK BOOK STORE,  
JANESVILLE, WIS.

✓ NO. 1A2906

ORDER No. 56870

DATE 10/24/1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 1

TITLE (IN FULL) PINEHURST SANATORIUM,  
JANESVILLE, WIS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

OCT 27 1931  
745

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WEIRICK BOOK STORE,  
JANESVILLE, WIS.

✓ NO. IA2907

ORDER NO. 56870

DATE K 10/24/1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) MONTEREY BRIDGE, ACROSS ROCK  
RIVER, JANESVILLE, ~~WIS.~~ WIS.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

745  
OCT 27 1931

ADV



DIAL NO. **IA2908**

CUSTOMER

**FISCHER'S AUTO SALES CO.,** DATE ENTERED  
**NEWARK, N.J.**

DEPT.

DATE COMPLETED

ORDER NO. **56869**

DATE **10/24/1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**12 1/2** M

PC

SIZE

**3 1/2 X 5 1/2**

STYLE

**PHOTOCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **FISCHER'S COMPLETE FORD SERVICE STATION** etc.

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

**SEE INSTRUCTIONS ATTACHED.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG.NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**SEE INSTRUCTIONS ATTACHED.**

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 1/2 X 5 1/2** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT **3** GOOO \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

**COMPLETED**

**DEADLINE DELIVERY**

PHOTO PROPERTY OF C. T. & CO. CUSTOMER V. ADV.



DIAL NO. **IA2909**

CUSTOMER

**FISCHER'S AUTO SALES CO.,** DATE ENTERED  
**NEWARK, N.J.**

DEPT.

DATE COMPLETED

ORDER NO. **56869**

DATE **10/24/1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

NOV 15 1931  
145

**12½ M**

**FC**

SIZE

**3½ X 5½**

STYLE

**PHOTOCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ☒ Yes ☐ No

Copyright in Plate ☐ Yes ☐ No

Title in full **FISCHER'S COMPLETE FORD SERVICE STATION**

(All of this on address side)

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

☐ No Imprint

Trade Mark ☐ Yes ☐ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☐ Yes ☐ No

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

**COMPLETED**

SIZE **3½ X 5½** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS ☒ FLAT ☐ GOOD ☐ IN COLORS ☐ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

LEADLINE DELIVERY



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER FORM. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN, RE-EXAMINE, AND RETURN THIS SHEET WITH YOUR SIGNATURE, RE-EXAMINED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WM. D. O'REILLY,  
KINGSTON, N.Y.

NO. 1A2910

ORDER NO. 56868

DATE 10/24/31

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER BORDER	FRONT NO.	X 43
TITLE (IN FULL)	ST. JOSEPH'S R.C. CHURCH, NEW PALTZ, N.Y.	IMPRINT	PUBLISHED BY KINGSTON SOUVENIR CO., KINGSTON, N.Y.

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	TAKE OUT POLES & WIRES.	SEE COLORS MARKED ON PHOTO ATTACHED.
ROOF		
TRIMMINGS		

~~SUBMIT RETOUCHE PHOTO TO CUSTOMER.~~

RETURN PHOTO TO CUSTOMER

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

TV  
COMPLETED

SIGN HERE

Photo returned  
10/3/31

OCT 28 1931

SEND BACK BY  
4-2 CUSTOMER  
ADV



DIAL NO. **IA2911**

ORDER NO. **56880**

DATE **10/24/1931**

CUSTOMER **PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.**

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OCT 28 1931

2 M PC SIZE

~~BLACK & WHITE~~ **3 1/2 X 5 1/2**

STYLE

**BLACK & WHITE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Follow Layout

Title in full **TOP: CLEAR LAKE LODGE, ORLANDO, FLA.**

**BOT: C.D. CHRIST, M.D. MEDICAL DIRECTOR, PHONE 3154**

**W.H. SPIERS, M.D. VISITING UROLOGIST, PHONE 7311**

**A.L. WARREN, R.N. SUPERINTENDENT, PHONE 6284**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: ☒ Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**COMPLETED**

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 1/16  
~~3 1/16~~ x 5 3/15  
SIZE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



5

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

W.L. TIPTON & SON,  
NEVADA, IA.

✓ NO. IA2912

ORDER NO. 56873

DATE 10/24/1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) (TITLE TO COME)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

745-  
OCT 27 1931

ADV



DIAL NO. **IA2913**

CUSTOMER

**HARRISBURG AUTO PARTS CO.**  
**HARRISBURG, PA.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56925**

DATE **10/27/1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**OCT 29 1931**

**1** M

PC SIZE

**3 1/2 X 5 1/2**

STYLE **BLACK & WHITE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NIGHT PHOTO OF THE NEW HOME OF HARRISBURG  
AUTO PARTS COMPANY.**

(All of this on address side)

FRONT NO. **5** \*R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

BRING OUT THE NAME.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 WIDE 5 HIGH 3/16 SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT 3 GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2914**

CUSTOMER **HARRISBURG AUTO PARTS CO.,** DATE ENTERED  
**HARRISBURG, PA.**

DEPT. DATE COMPLETED

ORDER NO. **X 56925**

DATE **10/27/1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

430  
OCT 29 1931

1 M pc SIZE

3 1/2 X 5 1/2

STYLE **BLACK & WHITE**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full **MORE COUNTER SPACE MEANS QUICKER SERVICE TO A  
LARGER NUMBER OF CUSTOMERS.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

**COMPLETED**

SIZE 3 3/16 x 5 3/16 IN. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2915**

ORDER NO. **56925**

DATE **10/27/1931**

CUSTOMER

**HARRISBURG AUTO PARTS CO.,** DATE ENTERED  
**HARRISBURG, PA.**

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1** M

**PC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**BLACK & WHITE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE MOST COMPLETE STOCK OF AUTOMOTIVE PARTS  
IN CENTRAL PENNSYLVANIA**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE **3 3/16** WIDE **5 3/16** HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2916

CUSTOMER HARRISBURG AUTO PARTS CO., DATE ENTERED  
HARRISBURG, PA.

DEPT. DATE COMPLETED

ORDER NO. 56925

DATE 10/27/1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M PC SIZE 3 1/2 X 5 1/2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EQUIPMENT TO TAKE CARE OF EVERY OPERATION  
NECESSARY TO REBUILD ANY CAR OR TRUCK QUICKLY, BY THE  
LATEST METHODS.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2917**

ORDER NO. **56925**

DATE **10/27/1931**

CUSTOMER **HARRISBURG AUTO PARTS CO.,  
HARRISBURG, PA.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**1** M PC SIZE **3 1/2 X 5 1/2**

STYLE **BLACK & WHITE**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **A FEW OF THE MACHINES ~~XX~~ USED IN OUR SHOP TO  
REBUILD MOTORS TO FACTORY SPECIFICATIONS**

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

**COMPLETED**

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2918**CUSTOMER **HARRISBURG AUTO PARTS CO.,** DATE ENTERED  
**HARRISBURG, PA.**

DEPT. DATE COMPLETED

ORDER NO. **56925**DATE **10/27/1931****1** M pc SIZE**3 1/2 X 5 1/2**STYLE **BLACK & WHITE**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**MAKEOVER**(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THIS IS THE ORGANIZATION YOU CAN DEPEND ON FOR  
PROMPT, EFFICIENT SERVICE ON AUTOMOTIVE PARTS AND  
REBUILDING WORK.**RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No**IN EACH CORNER THE PLATE GLASS WINDOWS HAVE REFLECTED THE  
BUILDINGS FROM ACROSS THE STREET. THESE ARE TO BE REMOVED**

(All of this on address side)

FRONT NO. **5** R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7. - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Paneromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.

Stripping, White Border, Full Face. Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof

NEG. NO.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)**COMPLETED***Return photo*

PHOTO PROPERTY OF C. T. &amp; CO. CUSTOMER — L. V. — ADV.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DayZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DaySIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.



34  
2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY KELSAY-GRAGG DRUG STORE,  
SOMERSET, KY. ✓

✓ NO. 1A2919 ✓

ORDER NO. 56921 ✓

DATE 10/27/1931

3½ M

AMERICAN ART ✓

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORD R ✓

TITLE (IN FULL) FOUNTAIN SQUARE, SOMERSET, KY. ✓

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 ✓

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BLDG. NO. 1 RED BRICK BLDG., WHITE TRIM. 2 RED BRICK BLDG., WHITE TRIM, TOWER  
BUILDINGS ROOF BLACK. 3 GRAY BRICK BLDG., RED BRICK TRIM. 4 CREAM BRICK BLDG.,  
RED BRICK TRIM. 5 CREAM BRICK BLDG., WHITE TRIM. 6 DARK GRAY BLDG.  
ROOF 7 RED BRICK BLDG., WHITE TRIM. 8 RED BRICK BLDG., LIGHT GREEN TRIM.  
TRIMMING FOUNTAIN IN CENTER & WALK SANDSTONE. MAKE FOUNTAIN SPRAY JUST A LITTLE BIT.  
GREEN LAMP POSTS, WHITE BULBS. TAKE OUT ALL POLES & WIRES. STRAIGHTEN OUT  
PHOTO. GREEN LAWN, BUSHES & TREES.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

945  
OCT 30 1931



DIAL NO. **IA2920**

CUSTOMER **THE BARNER STUDIO, 3333  
SOLE PUBLISHERS, CORBIN, KY.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56919**

DATE **10/27/1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**3 1/2** M **FC** SIZE **3 1/2 X 5 1/2**

**1861 0 & 130**  
STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright In Plate Yes No  
Title in full **WILBUR HOTEL, CORBIN, KY.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

CUT OFF SOME AT TOP OR BOTTOM, OR BOTH FOR PROPORTIONS OR  
HAVE A BROADER WHITE MARGIN AT EACH END. USE OWN JUDGMENT.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

RED BRICK BLDG. WITH GREY STONE TRIM, RED LETTERING ON LARGE  
HANGING SIGN, BLUE OVAL AROUND "TRIPLE A" AT BOTTOM OF  
SIGN, RED, WHITE & BLUE IN FLAGS AND BUNTINGS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 3/16** WIDE **5** HIGH **3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **✓IA2921**

CUSTOMER **BARTH MERCANTILE CO.,  
ST. JOHNS, ARIZONA**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56917**

DATE **10-27-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**3 1/2** M PC SIZE **3 1/2 X 5 1/2**

STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BARTH HOTEL COTTAGES, - ST. JOHNS, ARIZONA. -  
NEW AND MODERN.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

HAVE THE NAME "BARTH" APPEAR WHERE "UNION" APPEARS  
ON THE STATION.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**CABINS CREAM PINK. TREES IN BACKGROUND GREEN.  
PETRIFIED WOOD FENCE SURROUNDING CAMP GROUNDS IS TO BE  
IN COLORS. WOODWORK IS IN ORANGE AND NEW BLUE.**

**COMPLETED**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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**3 3/16 X 5 3/16**  
SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SHOES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT 2 GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
ASHLAND, KY.

DATE 10-29-1931

6 M

AMERICAN ART

✓ NO. 1 A2922

ORDER No. 56976

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ASHLAND - COAL GROVE  
BRIDGE, ASHLAND, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2  
IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TO BRING OUT BRIDGE VERY CLEARLY ON CARD IS MOST IMPORTANT.  
BRIDGE GRAY PAINTED. PILLARS GRANITE STONE. BLUE WATER.  
BRING OUT BLUFFS ACROSS RIVER, ALSO GREEN OF HILLS.  
BALANCE. NATURAL. CUT OFF AS MARKED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV



64

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALACE DRUG STORE,  
MAMMOTH SPRING, ARK.

DATE 10/28/1931

✓ NO. 1A2923

ORDER NO. 56944

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL NETTLETON,  
MAMMOTH SPRING, ARK.

FRONT NO.  
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 1,500 ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

RED ROOF. YELLOWISH FRAME. SHOW WATER RUNNING OUT OF POND TUBE.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 2 1931  
745



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALACE DRUG STORE,  
MAMMOTH SPRING, ARK.

DATE 10/28/1931

✓ NO. IA2924

ORDER NO. 56946

2 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) NETTLETON CABINS,  
MAMMOTH SPRING, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 1,000 ARE RUN.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

SIGN HERE

ADV

1230  
1861 0 & 100



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALACE DRUG STORE,  
MAMMOTH SPRING, ARK. ✓

✓ NO. IA2925 ✓

ORDER NO. 56948 ✓

DATE 10-28-1931

1M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER ✓

TITLE (IN FULL) RIVER SCENE, MAMMOTH SPRING,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1 ✓

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

Show water only

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 2 - 1931  
745



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
OF ATTACHED  
OF IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALACE DRUG STORE,  
MAMMOTH SPRING, ARK.

DATE 10-28-1931

✓ NO. IA2926

ORDER NO. 56948

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ROLLER MILL AND DAM NO. I, MAMMOTH  
SPRING, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

SHOW LOTS OF WATER COMING DOWN AS ON LETTERHEAD SCENE ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 2 - 1931  
745

PHOTO - IV -

4C-21

*Over to [unclear]*

35  
1  
20



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALACE DRUG STORE,  
MAMMOTH SPRING, ARK.

✓ NO. 1A2927  
ORDER NO. 56948

DATE 7X 10-28-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAMMOTH SPRING, THE LARGEST  
IN THE WORLD, MAMMOTH SPRING, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

PHOTO-1N-4C-12

NOV 2 1931



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALACE DRUG STORE,  
MAMMOTH SPRING, ARK.

✓ NO. 1A2928

ORDER NO. 56948

DATE 10-28-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) U.S. FISH FARM, MAMMOTH SPRING,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO. IV. 46-14

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

NOV 2 1931  
745

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS

CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALACE DRUG STORE,  
MAMMOTH SPRING, ARK.

✓ NO. 1A2929

ORDER NO. 56948

DATE 10-28-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET, MAMMOTH SPRING,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SHOW MANY CARS ON STREET.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED  
LV

SIGN HERE

ADV

PHOTO - IN

4624

745

NOV 4 - 1931



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
GIVE THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR  
SIGNATURE AFFIXED AT ONCE. IF NOT  
RETURNED IN SIX DAYS WE WILL CONSIDER  
THIS INFORMATION CORRECT AND PROCEED  
WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PALACE DRUG STORE,  
MAMMOTH SPRING, ARK.

10-28-1931

DATE 1

BLUESKY

✓ IA2930  
NO.

ORDER No. 56948

M UPPER BORDER (ALL OF THIS ON THE PICTURE SIDE)		1 (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE TULSA HOTEL, MAMMOTH SPRING, ARK.		FRONT NO. SAME AS ABOVE IMPRINT	
COLOR DESCRIPTION SEE		REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

NOV 27 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. IA2931

ORDER No 56916

DATE 10/27/1931

12½M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) THE BOAT LANDING, FLYMOUTH,  
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS TAKE OUT ALL AUTOS IN FOREGROUND. ALSO TWO MEN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

OCT 30 1931  
915

Cart to Glen



64

WE ACKNOWLEDGE WITH THANKS AND ACCENT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY EDWARD'S NEWS CO.,  
PORT ARTHUR & BEAUMONT, TEXAS.

NO. **IA2932**

ORDER No. **56951**

DATE **10/27/1931**

**6** M

**AMERICAN ART**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE **UPPER BORDER**

TITLE (IN FULL) **PLEASURE PIER BRIDGE,  
PORT ARTHUR, TEXAS.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **1**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

**USE BEST VIEW & CLEAN UP FOREGROUND. TOWERS LIGHT GRAY & RED ROOF.**

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

**COMPLETED**

SIGN HERE

ADV

NOV 4 1931

6



DIAL NO. **IA2933**CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56950**DATE **10/28/1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**6 M FC**SIZE **3 1/2 X 5 1/2**STYLE **ARTCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **GROTTO, ST. JOSEPH'S COLLEGE, COLLEGEVILLE, IND.**

(All of this on address side)

FRONT NO. **12** R. M. Yes **No**

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: **Customer** C. T. Imprint **No Imprint**

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

## PHOTO LITHO

Rcphoto

THE RIGHT SIDE OF THIS PHOTO IS CONSIDERABLY BLURRED. RETOUCH  
THIS CAREFULLY.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

THE GROTTO IS BEST EXPLAINED AS BEING BUILT FROM THE  
GLACIAL ROCKS GATHERED FROM THE COUNTRYSIDE. YOU WILL NOTE  
THE LARGE BOULDERS IN FRONT, SOME ARE IRON COLOR, OTHERS  
LIGHT GRANITE, MARBLE EFFECT, SANDSTONE, ETC. TO MAKE THE PROPER  
EFFECT. VARYING WITH THE LARGER STONES THERE ARE THE SMALL  
NIGGERHEADS\* TO GIVE VARIETY AND ALSO INSURE SOLIDITY OF  
STRUCTURE. THE TRICKLING STREAM WHICH FLOWS FROM THE BASE AT THE  
STATUE OF THE BLESSED VIRGIN HAS COLORED THE ROCKS IN TRUE WATERFALL  
STYLE. THE FOUNDATION FOR THE VASES, TO THE LEFT CENTER IS  
MADE FROM CRACKED ROCKS, AND SMALL GRAVEL STONES.

**COMPLETED**

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT **3** GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRED HARVEY,  
KANSAS CITY, MO.

✓ NO. 1A2934

ORDER NO. 56932

DATE 10-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) (TITLE TO COME)

FRONT NO. 41

IMPRINT NONE

R.M. (TO COME)

PRIVATE NO. BEFORE TITLE -

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

COLORS AS PER COLORED PHOTO ATTACHED.

ROOF

TRIMMINGS

sent to  
29 Bennett  
114.

Submit Handcolored  
proof.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

OCT 30 1931

11/30

MAR 22 1932 ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRED HARVEY,  
KANSAS CITY, MO.

DATE 10-27-1931

6 M

AMERICAN ART

NO. 1A2935

ORDER NO. 56932

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER BORDER	FRONT NO.	41
TITLE (IN FULL)	(TITLE TO COME)	IMPRINT	NONE
PRIVATE NO. BEFORE TITLE -		R.M. (TO COME)	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	COLORS AS PER COLORED <i>sent to L. J. Bennett 11/4</i>	PHOTO ATTACHED.	
ROOF		<i>Summit Handcolored proofs</i>	
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

OCT 30 1931  
11/30

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRED HARVEY,  
KANSAS CITY, MO.

DATE 10-27-1931

✓ NO. 1A2936

ORDER NO. 56932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) (TITLE TO COME)

PRIVATE NO. BEFORE TITLE -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 41

IMPRINT NONE

R.M. (TO COME)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS PER COLORED PHOTO ATTACHED.

ROOF

TRIMMINGS

submit Handcolored  
proofs

sent to  
2.4. Bennett  
11.4.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

OCT 30 1931

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRED HARVEY,  
KANSAS CITY, MO.

✓ NO. 1 A2937

ORDER NO. 56932

A/B

DATE 10-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) (TITLE TO COME)

PRIVATE NO. BEFORE TITLE -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 41

IMPRINT NONE

R.M. (TO COME)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS PER COLORED PHOTO ATTACHED.

ROOF

TRIMMINGS

submit Hand colored  
proofs

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

LV COMPLETED

SIGN HERE

OCT 30 1931

11/30

ADV

DEADLINE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
OF YOUR TOTAL  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

FRED HARVEY,  
KANSAS CITY, MO.

✓ NO. 1 A2938

ORDER NO. 56932

DATE 10-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN-FULL) (TITLE TO COME)

PRIVATE NO. BEFORE TITLE:

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

COLORS AS PER COLORED PHOTO ATTACHED.

sent to  
L. G. Bennett  
11.4.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 41

IMPRINT NONE

R.M. (TO COME)

REMARKS

Submit Hand Colored  
proofs

SIGN HERE

OCT 30 1931  
915

ADV

DEADLINE



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
AND PROCEED WITH THE

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

FRED HARVEY,  
KANSAS CITY, MO.

✓ NO. ~~11~~ 1A2939

ORDER NO. 56932

DATE 10-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) (TITLE TO COME)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 41  
IMPRINT NONE

PRIVATE NO. BEFORE TITLE -

R.M. (TO COME)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COLORS AS PER COLORED PHOTO ATTACHED.

*sent to  
L.J. Bennett  
11.4*

*Submit Handcolor  
proofs*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 30 1931  
30

ADV

DEADLINE



DIAL NO. **1A2940**

CUSTOMER **WM. WALSH,**  
**CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **56954**

DATE **10-28-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**6** M APPLICATIONS SIZE **8 1-2 X 11**

**900**  
**NOV 10 1931**

STYLE **BLACK & WHITE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **CHICAGO HOTEL TRAINING SCHOOLS**

**(ETC. AS PER DUMMY)**

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



8  
COPYRIGHTED BY H.H.BENNETT STUDIO, WISCONSIN DELLS, WIS.

NO. 1A2941

ORDER NO. 45902

DATE NOV 23, 1940

12 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WHERE THE SWALLOWS LIVE, DELLS OF THE WISCONSIN RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SEE CARD ATT'D. FOR CORRECT COLORING.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN XXX

NEGATIVE

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NOV 27 1940

Est. Dept. Checked

NOV 27 1940  
DATE  
CARTONED

NOV 27 1940

11/28/40

78

226

1 1/2

36

5 1/2

12-11-40

12-17

12-12-40

DATE SUBMITTED

DATE FOR

DATE FOR

1-24-41

182



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

PUBLISHED & COPYRIGHTED BY H.H. BENNETT  
STUDIO, WISCONSIN DELLS, WIS.

✓ NO. 1A2942

ORDER NO. 36963

DATE 10-29-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LUNCHEON HALL, DELLS OF  
THE WISCONSIN RIVER,  
IN PLATE- (C)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

~~WAIT FOR 2 NEW PRINTS, ONE FOR SHADOW & ONE FOR  
HIGHLIGHT. DO NOT RETOUCH MUCH. COLOR AS PER  
5493-29.~~

ROOF

TRIMMINGS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

745  
NOV 9 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED & COPYRIGHTED BY H.H. BENNETT  
STUDIO, WISCONSIN DELLS, WIS.

✓ NO. 1A2943

ORDER NO. 56983

DATE 10-29-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LONE ROCK, DELLS OF THE  
WISCONSIN RIVER.  
IN PLATE- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS COLOR AS PER NO. 5493-29.

ROOF

TRIMMINGS

REMARKS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 2 1931  
7 45



DIAL NO. **1A2944**

ORDER NO. **56972**

DATE **10-29-1931**

CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

**740**  
**NOV 5 - 1931**

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**I M PC SIZE 3 1-2 X 5 1-2**

STYLE **SKY TINT**

**(Blue sky)**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full **XXXXXXXXXX**

**ST. AGNES CHURCH AND RECTORY, ROSCOE, MINN.**

(All of this on address side)  
FRONT NO. **12** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**TAKE OUT TELEGRAPH POSTS & WIRES. PUT DETAIL  
INTO BUSHES AT RIGHT. ELIMINATE THAT PORTION  
OF HOUSE IN DISTANCE TO RIGHT. ADD A FEW LEAVES  
ON THE TREE TO LEFT OF CHURCH. FIX UP PHOTO  
AS NICELY AS POSSIBLE WITHOUT EXTRA CHARGE.**

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

**1** HALFTONES FROM **1** COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 3-16 X 5 3-16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT **3** GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT O.K.E. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STANUSOFF'S PHARMACY,  
LIBERTY, TEXAS.

✓ NO. 1A2945  
ORDER No. 56970

DATE 10-29-1931

M		BLUESKY	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	COURT HOUSE, LIBERTY, TEXAS	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	CLEAN UP FOREGROUND & LANDSCAPE.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

745

NOV 3 - 1931

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCER-  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STEUSOFF'S PHARMACY,  
LIBERTY, TEXAS.

DATE 10-29-1931

NO. 1A2946

ORDER NO. 56970

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) METHODIST CHURCH,  
LIBERTY, TEXAS

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LY  
COMPLETED

SIGN HERE

ADV

NOV 2 1931  
pfo



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STEUSOFF'S PHARMACY,  
LIBERTY, TEXAS.

NO. 1A2947

ORDER NO. 56970

DATE 10-29-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BAPTIST CHURCH,  
LIBERTY, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 2 1931  
945

3/4

Curp



5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STEUSOFF'S PHARMACY,  
LIBERTY, TEXAS.

DATE 10-29-1931

✓ NO. 1A2948

ORDER NO. 56970

I M		BLUESKY
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER	FRONT NO. 2
TITLE (IN FULL)	LIBERTY HOSPITAL, LIBERTY, TEXAS.	IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

BY  
**COMPLETED**

SIGN HERE

*Howe*  
430

ADV

1







VERY TRULY  
CURT TEICH & COMPANY INC.  
1735 1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT

PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTE  
ETC.. AND RETURN  
IN SIX DAYS WE  
WORK.

[illegible]

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735 1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. 1 A2950

ORDER NO. 56957

DATE 10-29-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	LOWER BORDER
TITLE (IN FULL)	NEW DANCE HALL, BUCKEYE LAKE, OHIO

FRONT NO 1

IMPRINT SAME AS ABOVE

Лит. 03 Н 1919

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

ROOF

TRIMMINGS

COLOR ALL WHITE, GRAY SLATE ROOF. CUT OUT ALL WIRES & POLES. PLACE TREES AS ON OTHER PHOTO ATTACHED. THE LANDSCAPING PLACE A HEDGE STARTING END OF BATHING BEACH, FORMING A FENCE 100 FEET OUT FROM FRONT OF HALL. GRASS PLOT INSIDE WITH FLOWER BED IN CENTER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

# COMPLETED

SIGN HERE

NOV 2 1934

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.G. WRIGHT,  
BUCKEYE LAKE, OHIO

DATE 10-29-1931

NO. 1A2951

ORDER NO. 56967

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) BEACH AND SWIMMING POOL,  
BUCKEYE LAKE, OHIO

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS DANCE HALL WHITE, GRAY SLATE COLOR ROOF. SKATING RINK ROOF  
ROOF BETWEEN RIDE & DANCE HALL GREEN RED STRIPES.  
TRIMMINGS USE BEST VIEW.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 2 - 1931  
745

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,  
LAKE CHARLES, LA.

DATE 10-30-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SUNSET ON LAKE CHARLES,  
LAKE CHARLES, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

NO. IA2952

ORDER NO. 57003

NOV 3 1931

NOV 3 1931

ADV



15

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,  
LAKE CHARLES, LA.

✓ NO. IA2953

ORDER No. 57003

DATE 10-30-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SCENE ON LAKE CHARLES,  
LAKE CHARLES, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

745  
NOV 4 - 1931  
ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HERWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY FOR C. T. & CO. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,  
LAKE CHARLES, LA.

✓ NO. IA2954  
ORDER No. 57003

DATE 10-30-1931

3½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT No.	2
TITLE (IN FULL)	BOAT CLUB, LAKE CHARLES, LA.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

745  
NOV 4 1931



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,  
LAKE CHARLES, LA.

✓ NO. IA2955

ORDER NO. 57003

DATE 10-30-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SKYLINE OF LAKE CHARLES, LA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

745  
NOV 4 1931  
ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,  
LAKE CHARLES, LA.

DATE 10-30-1931

✓ NO. 1A2956

ORDER NO. 57003

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CALCASIEU BRIDGE, LAKE CHARLES,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT ~~XXXXXXXXXX~~ NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE 69205 ATTACHED. BE SURE & TAKE OUT BLDG. IN FOREGROUND &  
CLEAN UP GROUND.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 4 1931

B. 903 45--  
914 45--



DIAL NO. IA2957 CUSTOMER FLAVA MFG.CO., DATE ENTERED DEPT. DATE COMPLETED  
QUINCY, ILL.  
ORDER NO. 56973  
DATE 10/29/1931  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

8 M LABELS SIZE 4M SIZE  $7\frac{3}{4}$  X  $3\frac{3}{4}$ . 4M SIZE  $11\frac{1}{2}$  X  $3\frac{3}{4}$ .  
~~XXXXXXXXXX~~

OCT 30 1931  
9 P  
STYLE

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FOR ALL FINE DESSERTS  
(ETC. AS PER COPY)

Follow Layout

(All of this on address side)  
FRONT NO. none R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG.NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Panromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

*Photo not  
10/26/31*

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



10

1 1/2

442

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ROTH NEWS ~~REL~~ CO.,  
NEWTON FALLS, OHIO

NO. IA2958 ✓

ORDER No. 57051 ✓

DATE 10/31/1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER ✓

TITLE (IN FULL) MASONIC TEMPLE, NEWTON FALLS,  
OHIO ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 ✓

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUFF BRICK, GRAY STONE CORNICE & SILLS. BLACK SASH & FIRE ESCAPES.  
BUILDINGS CENTER SIGN BLUE, BUFF CENTER. SHOW LETTERS CLEAR "ROTH NEWS CO."  
ROOF ON RIGHT DARK RED BRICK. REMOVE WATER ON STREET.

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

NOV 4 - 1931  
1048



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY F.E.ROBINSON CO.,  
DAYTON, ~~XX~~ TENN.

✓ NO. 1A2959

ORDER No. 57050

DATE 10-31-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RHEA CENTRAL HIGH SCHOOL  
BUILDING, DAYTON, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT TREE & PUT IN WALKS FROM DOORWAYS AS MARKED  
CEMENT WALKS.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

945  
NOV 5 - 1931



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.L.ROBBINS,  
SPOKANE, WASH.

✓ NO. IA2960

ORDER NO. 57045

DATE 10-31-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) NORTHERN PACIFIC DEPOT,  
MISSOULA, MONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BLDG. BUFF BRICK, RED ROOF.

BUILDINGS

ROOF

TRIMMINGS

REMARKS PUT PLATE NO. ON FRONT.

TAKE OUT POLES & WIRES.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 4 - 1931



1943

19

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.L.ROBBINS,  
SPOKANE, WASH.

✓ NO. IA2961

ORDER NO. 57045

DATE 10-31-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) FLORENCE HOTEL, MISSOULA, MONT.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	BLDG. LT. BUFF BRICK, SEE IA1274.	WINDOW CASES GREEN, BLACK WINDOWS. CUT OUT WIRES. THE ELECTRIC SIGN "DRUGS" WHITE LETTERS, BLUE BACKGROUND.
ROOF	"PUBLIC DRUG STORE" SIGN ORANGE BACKGROUND, BLUE LETTERS.	
TRIMMINGS	BUS ORANGE BODY, SPACE UNDER WINDOWS BLACK. XXXXXX ALSO SEE BACK OF PHOTO ATTACHED.	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

NOV 4 - 1931

ADV



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY NIC TENGG,  
SAN ANTONIO, TEXAS.

NO. IA2962

ORDER NO. 57054

DATE 11-2-1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ADMINISTRATION BUILDING,  
RANDOLPH FIELD, SAN ANTONIO, TEXAS.

FRONT NO. 26  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS DOME BLACK & WHITE STRIPED. BLDG. WHITE.  
SHOW MANY AIRSHIPS IN SKY ON BOTH SIDES.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

730  
NOV 4 1931



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED MEMORANDUM. SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREIN HAVE BEEN RECEIVED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY NIC TENGG,  
SAN ANTONIO, TEXAS.

DATE 11-2-1931

✓ NO. IA2963

ORDER No. 57054

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIPPOPOTAMUS IN BRACKENRIDGE  
PARK, SAN ANTONIO, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 26

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

TAKE OUT LEAVES BEHIND HIPPOPOTAMUS AND SHOW IN WATER HEAD OF ANOTHER  
HIPPOPOTAMUS, BUT MAKE HEAD X LARGER THAN SHOWN IN PHOTO ATTACHED.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

230  
NOV 4 - 1931

*Curt Teich*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER, HEREBY WITH ENCLOSED, THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT OUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY NIC TENGG,  
SAN ANTONIO, TEXAS. ✓

✓ NO. IA2964 ✓

ORDER No. 57054 ✓

DATE 11-2-1931

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER ✓

TITLE (IN FULL) OLMOS DAM NEAR SAN ANTONIO, TEXAS. IMPRINT SAME AS ABOVE ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 26 ✓

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SHOW GRASS ALL AROUND AND FLOWERS AT LEFT FOREGROUND.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 4 - 1931

*Very Truly*  
*Rusby*  
*[Signature]*

X

X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY NIC TENGG,  
SAN ANTONIO, TEXAS.

NO. IA2965

ORDER NO. 57054

DATE 11-2-1931

12½M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO	26
TITLE (IN FULL)	JAPANESE TEA GARDEN AND SUNKEN GARDEN, BRACKENRIDGE PARK, SAN ANTONIO, TEXAS.	IMPRINT	SAME AS ABOVE R.M.
IN PLATE: (C)			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	PUT FLOWERS ALL OVERS SAME AS ON 77763.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV COMPLETED

SIGN HERE

1030  
NOV 4 - 1931

ADV

*[Handwritten signature]*

2  
19  
5



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY NIC TENGG,  
SAN ANTONIO, TEXAS.

✓ NO. IA2966

ORDER NO. 57054

DATE 11-2-1931

12<sup>1</sup>/<sub>2</sub> M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PATIO AND FOUNTAIN,  
GOVERNOR'S PALACE, SAN ANTONIO, TEXAS.

FRONT NO. 26  
IMPRINT SAME AS ABOVE

R.M.

photo D7989

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

XX SEE CARD ATTACHED FOR COLORS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

115  
NOV 5 1931

ADV

*Very Rough*

19  
2



14

YOUR ORDER AS  
MEMORANDUM  
THANKS AND ACCEPT  
CONDITIONS ON THE  
ORDER H  
WE ACKN  
SPECIFIC  
OF YOUR ATTACHED  
IT IS ABSOLUTELY NECESSARY  
ETC., AND RETURN THIS SHEET WITHIN  
IN SIX DAYS WE WILL CONSIDER  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GEO.W.HORAN & SON,  
DALTON, GA.

✓ NO. 1A2967 57053  
ORDER No. 57071

DATE 10-31-1931

3 1/2 M

AMERICAN ART ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) DALTON WOMEN'S CLUB AND  
LOVEMAN MEMORIAL LIBRARY, DALTON, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS BLDG. WHITE, BROWN WINDOW CASING.  
ROOF RED BRICK CHIMNEY. RED, WHITE & YELLOW FLOWERS  
TRIMMINGS ~~XXXXXXXXXX~~ AROUND BLDG.

REMARKS  
BLDG. WHITE, BROWN WINDOW CASING. RED BRICK BASE. DARK GREEN ROOF.  
RED BRICK CHIMNEY. RED, WHITE & YELLOW FLOWERS ~~XXXXXXXXXX~~ AROUND BLDG.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

NOV 4 1931

ADV

2

17



DIAL NO. ✓ IA2968

CUSTOMER LINGER LONGER COURT,  
TUCSON, ARIZONA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 57093

DATE 11-2-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 $\frac{1}{2}$  PC

SIZE

3 $\frac{1}{2}$  X 5 $\frac{1}{2}$

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full LINGER LONGER TOURIST COURT, TUCSON, ARIZONA —  
PHONE 3375

2545 SO. 6TH AVE., ON U.S.80.

(FOR PEOPLE WHO LIVE WELL.)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

SEE INSTRUCTIONS ATTACHED.

MAKE CUT SMALLER AND SET TITLE IN 3 LINES

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

COMPLETED

RETURN PHOTO WITH CARDS

ret. 12.1.31.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH. SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2969

ORDER NO. 57052

DATE 10-31-1931

CUSTOMER HOTEL PERSHING,  
MIAMI, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M FC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL PERSHING, MIAMI, FLA.

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

SEE INSTRUCTIONS & TISSUE ATTACHED.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS & TISSUE ATTACHED.

COMPLETED

DEADLINE

OF C. T. & CO. — CUSTOMER

V. — ADV.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



DIAL NO. **IA2970**

ORDER NO. **57083**

DATE **11-2-1931**

CUSTOMER **THE TROPIKS RESTAURANT,  
NEW YORK, N.Y.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**NOV 6 - 1931**

STYLE **AMERICAN ART**

25M ~~XXXXXX~~ FC SIZE **3 1/2 x 5 1/2**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes ☒ No ☐ Copyright in Plate Yes ☐ No ☒

Title in full **TOP: 40 EAST 50TH STREET - N.Y.**

**BOT: DINNER 'NEATH THE ~~XXXX~~ PALMS - \$1.00 - SPANISH  
MUSIC - LUNCHEON 65-85¢**

**IN PLATE: THE TROPIKS**

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☐ No ☐

SEE INSTRUCTIONS ATTACHED.

(All of this on address side)

FRONT NO. **5** R. M. Yes ☒ No ☐

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint ☐

Trade Mark Yes ☐ No ☒

Special type as sample

**IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N.Y.**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, handcolor Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

**COMPLETED**

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE **3 3/16 x 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT 3 GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A-2971  
ORDER NO. 57094  
DATE 11-2-1931

CUSTOMER **DELMONT CAFE,**  
**BOSTON, MASS.**

DATE ENTERED  
DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **TOP: AL DELMONT, PROP. --- TEL. RICHMOND 4254**  
**BOT: DELMONT'S CAFE --- 86-94 FRIEND ST., BOSTON, MASS. /**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

SEE INSTRUCTIONS ATTACHED.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

**COMPLETED**

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. X. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
GOLDEN, COLO.

✓ NO. IA2972

ORDER NO. R 57101

DATE 11-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PA-HA-SKA TEMPEE, BUFFALO BILL'S  
~~MEMORIAL MUSEUM~~ MEMORIAL MUSEUM, LOOKOUT MOUNTAIN,  
COLORADO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS BLDG. BROWN, GREEN ROOF. IN LOWER LEFT CORNER INSTEAD OF TREES PUT IN WALK  
AND FLOWERS. CUT OUT FROM PHOTO ATTACHED. TAKE OUT POLE. SHOW MOUNTAINS  
IN DISTANCE. BRING OUT SIGN ABOVE ENTRANCE & (SEE TITLE)  
ROOF  
TRIMMINGS

REMARKS  
ALSO USED IN BOOKLET.  
VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

745  
NOV 9 1931

ADV



16

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
GOLDEN, COLO.

✓ NO. 1A2973

ORDER No. 57101

DATE 11-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GRAVE OF BUFFALO BILL, LOOKOUT  
MOUNTAIN, COLORADO.

FRONT No. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS TOMBSTONE PURE WHITE STONE, BLACK MORTAR. FENCE WHITE.  
BLDG. BROWN, GREEN ROOF. TAKE OUT POLE & WIRES. BRING OUT MOUNTAINS.  
ROOF ADD A LITTLE AT BOTTOM.  
TRIMMINGS

ALSO USED IN BOOKLET.  
VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

330  
NOV 5 - 1931

1



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
GOLDEN, COLO.

✓ NO. IA2974 ✓

ORDER NO. 57101

DATE 11-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING DOWN ON LARIAT TRAIL TO  
LOOKOUT MOUNTAIN, COLORADO.

FRONT NO 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE  
BUILDINGS BRING OUT ROAD IN DISTANCE BETTER.  
COLOR: BROWNISH, NOT TOO GREEN.  
ROOF  
TRIMMINGS

REMARKS  
TAKE OUT CAR.  
ALSO USED IN BOOKLET.  
VERY PARTICULAR CUSTOMER.

Weg. by Sl.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

11 00  
NOV 6 - 1931

ADV



66

2

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED IN THE ATTACHED MEMORANDUM. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
GOLDEN, COLO.

✓ NO. IA2975

ORDER NO. 57101

DATE 11-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) DOUBLE HAIRPINS ON ROAD TO  
LOOKOUT MOUNTAIN, COLORADO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

COLOR: BROWNISH, NOT TOO GREEN.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

ALSO USED IN FOLDER & BOOKLET.

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 6 - 1931



19

45

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
~~RESENER~~ GOLDEN, COLO.

✓ NO. IA2976

ORDER NO. 57101

DATE 11-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WILDCAT POINT ON ROAD TO  
LOOKOUT MOUNTAIN, COLORADO.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BE SURE & SHOW SNOW CAPPED MOUNTAINS IN DISTANCE.

ROOF

TRIMMINGS

ALSO USED IN FOLDER & BOOKLET.  
VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

745  
NOV 11 1931



10

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
GOLDEN, COLO.

95 2

NO. IA2977

ORDER NO. 57101

DATE 11-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) VIEW FROM VERANDA OF BUFFALO  
BILL'S MEMORIAL MUSEUM, LOOKOUT MOUNTAIN,  
GOLDEN COLORADO

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MOUNTAINS BROWN, VALLEY GREEN. PORCH BROWN.

ROOF

TRIMMINGS

ALSO USED IN BOOKLET.

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

7/4/31  
NOV 6 1931



GENTLEMEN  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
GOLDEN, COLO.

DATE 11-3-1931

✓ NO. 1A2978 ✓

ORDER NO. 57101 ✓

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) WILDCAT POINT AND LARIAT TRAIL  
TO LOOKOUT MOUNTAIN, COLORADO.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT LADY & GIRL. BRING OUT CLEARLY MOUNTAINS ROAD, ALSO  
PROTECTION STONE POSTS ALONG ROADWAY.

ROOF

SHOW MOUNTAINS BETTER. ROCKS REDDISH KRENOX BROWN.

TRIMMINGS

ALSO USED IN BOOKLET.

VERY PARTICULAR CUSTOMER.

WHEN THROUGH WITH PHOTO, WASH OFF RETOUCHING AND RETURN PHOTO TO MRS. JOHNNY  
BAKER, GOLDEN, COLO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

745 ret. 11.23.31  
NOV 6 - 1931 W. A. I.



10

TYPE

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HERWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR ORDER. YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
GOLDEN, COLO.

✓ NO. IA2979

ORDER NO. 57101

DATE 11-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) AEROPLANE VIEW OF LARIAT  
TRAIL TO LOOKOUT MOUNTAIN, COLORADO.

IN PLATE: (C) FORTSEN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

COLOR AS PICTURE ATTACHED. BRING OUT ROAD PLAINLY. SHOW BLDG. PLAINER  
ON TOP OF MOUNTAIN, SEE COLORED COPY, AND REMOVE BLDG. TO THE UPPER  
LEFT AS INDICATED.

REMARKS

ALSO USED IN BOOKLET.

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 4 1931

1145



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY "JOHNNY" BAKER,  
GOLDEN, COLO.

NO. 1A2980

ORDER NO. 57101

DATE 11-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 1

TITLE (IN FULL) "JOHNNY" BAKER, FOSTER SON OF

IMPRINT SAME AS ABOVE

"BUFFALO BILL", CHAMPION MARKSMAN WITH  
"WILD WEST" SHOW 1883-1917.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BOOTS BROWN. TROUSERS TAN. BLOUSE WHITE, HAND PAINTED FLOWERS PINK,  
GREEN LEAVES. HAT GREY.

ROOF

TRIMMINGS

VERY IMPORTANT: KEEP THIS PHOTO CLEAN  
& RETURN AS SOON AS POSSIBLE TO  
MRS. JOHNNY BAKER, GOLDEN, COLO.  
ALSO USED IN BOOKLET.  
VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

NOV 9 1931

ADV

W. J.



A5

3/5

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MRS. JOHNNY BAKER,  
GOLDEN, COLO.

✓ NO. 1A2981

ORDER NO. 57102

DATE 11-3-1931

6 M BOOKLET VIEW SIZE 5 x 1 1/4

MAKE CUT WITH LINE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

IN SKY

TITLE (IN FULL)

LARIAT TRAIL TO LOOKOUT  
MOUNTAIN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BRING OUT MAIN ROAD UP MOUNTAIN AS MARKED. SHOW "M" PLAINLY.  
USE PORTION OF PHOTO ABOUT AS MARKED.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

745  
NOV 9 1931

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUT  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. IA2982

ORDER NO. 57102

DATE 11-3-1931

6 M TIP ON VIEWS.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	LOWER BORDER
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90	90
91	91
92	92
93	93
94	94
95	95
96	96
97	97
98	98
99	99
100	100

TITLE (IN FULL) PA-HA-SKA ~~TEPEE~~ TEPEE

AMERICAN ART SIZE  $3\frac{1}{2} \times 2\frac{1}{2}$  MAKE 2 CUTS

(ALL OF THIS ON THE ADDRESS SIDE

FRONT NO. **NONE**

IMPRINT **NONE**

COLOR DESCRIPTION	SEE
-------------------	-----

NO.	DATE	TIME	PLACE	REMARKS
1	1900	10:30	BLDG. BROWN, GREEN ROOF.	SHOW PLAINLY MOUNTAINS IN BACKGROUND.

## BUILDINGS

ROOF

## TRIMMINGS

REMARKS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. F. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

# DEADLINE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WILLIAM A. WEISEL CO.,  
BEDFORD, PA.

✓ NO. 1A2983

ORDER NO. 57111

DATE 11-4-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 26

TITLE (IN FULL) LOOKING WEST FROM FORT

IMPRINT SAME AS ABOVE

LOUDON, PA. SHOWING TUSCARORA MTS.  
ON LINCOLN HIGHWAY

PRIVATE NO. BEFORE TITLE- 34

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

FIRST TWO BLDGS. IN FOREGROUND IN TREES WHITE, BROWN ROOFS.  
OTHER REAR BLDGS. WHITE & LIGHT GRAY, SLATE ROOFS.

ROOF

BROWN STONE WALL ALONG FOREGROUND. MTS. MUST SHOW

TRIMMINGS

CLEAR & GREEN IN REAR.

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

745  
NOV 9 1931

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WILLIAM A. WEISEL CO.,  
BEDFORD, PA.

NO. 1A2984  
ORDER NO. 57111

DATE 11-4-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) BIRD'S-EYE VIEW OF  
BEDFORD, PA. ON LINCOLN HIGHWAY  
PRIVATE NO. BEFORE TITLE- 33

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 26  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS ON LEFT EDGE BLDG. LIGHT GRAY. ON LEFT CENTER RED & GRAY.  
ON RIGHT CHURCHES GRAY. ON RIGHT RED & GRAY.  
ROOF MAKE MTS. IN REAR GREEN.  
TRIMMINGS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

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745  
NOV 9 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU OBTAIN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WILLIAM A. WEISEL CO.,  
BEDFORD, PA.

✓ NO. 1A2985

ORDER NO. 57111

DATE 11-4-1931

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) NEW AND OLD HISTORIC  
BRIDGES, JUNIATA CROSSING ON LINCOLN  
HIGHWAY BETWEEN EVERETT AND MC  
MC CONNELLSBURG, PA.  
PRIVATE NO. BEFORE TITLE- 31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS ON RIGHT LIGHT CEMENT. ON LEFT DARK BROWN WEATHERBEATEN, GRAY  
ROOF. GREEN FOLIAGE, WHITE FENCE, BLDG. IN REAR CENTER  
GRAY. THIS IS AN IMPORTANT SUBJECT.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

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745  
NOV 9 - 1931

ADV

Cart to [unclear]



DIAL NO. 1A2986      CUSTOMER PUBLISHED BY INMAN CO., DATE ENTERED      DEPT.      DATE COMPLETED  
ORDER NO. 57108      LONG BEACH, CALIF.      745  
DATE 11-4-1931      NOV 9 - 1931

1 M PC SIZE 3 1-2 X 5 1-2      STYLE DUOTONE

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center, Border      Follow Layout  
Title in Plate Yes No      Copyright in Plate Yes No  
Title in full EBELL CLUB, LONG BEACH, CALIF.

(All of this on address side)  
FRONT NO. 5      R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer      No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT & SAME AS ABOVE

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing.      Layout Yes No

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12      NEG.NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER      Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process.      Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face.      Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT  
1 HALFTONES FROM 1 COPIES  
\_\_\_\_ Duplicates      ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB.      COLOR PROCESS  
Extra Negatives      Extra Stripping      Strip To Size      Double Print      Reverse Position      Reverse Color      Ben Day

COMPLETED

3 3-16 X 5 3-16  
SIZE 3-16 WIDE 5-16 HIGH, SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE.  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT 3 GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HERewith ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MRS. JOHNNY BAKER,  
GOLDEN, COLO.

✓ NO. 1A2987

ORDER NO. 57102

DATE 11-3-1931

6

BOOKLET VIEW X SIZE 1 1/4 X 2

(OVAL CUT WITH LINE)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UNDER CUT  
TITLE (IN FULL) COLONEL WM. F. CODY  
"BUFFALO BILL"  
1846 - 1917

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS USE PHOTO NO. 96774:

ROOF

TRIMMINGS

REMARKS

VERY PARTICULAR CUSTOMER.

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COMPLETED

SIGN HERE

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NOV 9 - 1931